



Minutes

EdTOA Exec conference call
3:00 p.m. on Tuesday, Sept. 17, 2019
Teams Conference ID: 142 286 28#

- Call to Order
 - CTO @ 3:03 PM
 - Present: English, Larrivey, Meyers, Taverna, Tucci
- Approve previous meeting minutes
 - Motion: Bill: motion, Kelly: second
- Old Business
 - Website – Cool Spaces, Meet Ed, What’s on My Bench
 - Enticements to get members to contribute
 - Ideas for Forums
 - Melaine’s idea
 - Ideas for forums - Professional Development (SUNY SAIL); utilizing student labor; OneButton Studio; Extron Training
 - Sony EDU Roadshow - Would be able to announce as something of interest, but not promoted as an EdTOA event;
 - Committee volunteers from STC - waiting to hear back from the volunteers, just contacted recently
 - SBE - Announcing on list; industry convention; Bill will send something to the list; Drew asked if SBE is doing digital broadcasting?
 - Website Summit
 - Who should/wants to attend? - email Mark if interested in attending, may open up to listserv to ask about website improvement wishlist; would like to get summit done this Fall
 - Ideas for improvements
 - More impactful home page
 - More intuitive navigation
 - Listserv archive
 - Paying for redesign?

- New Business
 - Crestron Training - would like to get a Crestron training scheduled if there is more interest, Mark would be happy to host. These trainings offer RU credits towards recertification. Mark will poll the list.
 - Survey - STC attendance survey; Bill has received 19 responses, will send again to list; 12 every year, 4 every few; 3 less - most found it valuable. Would an STC scholarship make a difference in attendance, 2 said yes, 4 said maybe;
 - Going forward maybe EdTOA can sponsor someone to go to conferences as an EdTOA rep?
 - What is the relationship between educational technology and campus television? Would there be enough interest to have sessions at STC or other venues? Bringing TV people into EdTOA?
 - Mark brought up the struggle of coming up with topics and volunteers for forums; perhaps try webinars - one hour webinar once a month open to EdTOA membership; think of topics that would lend themselves to this format rather than a forum; Drew mentioned the accessibility webinars in November (6 total, one will be on classroom technology) hosted by SUNY Administration; email the Exec Comm with ideas for this; can do a series on a particular subject; Bill spoke to the value of both webinars and face-to-face forums; Mark clarified this would be an addition to, not a replacement of, forums;

- Reports
 - Vice-Chair - Kelly has set up a spreadsheet for people to sort by years of service, calling people for writing up on MeetEd; calls out to 4 people so far from 4 different schools
 - Treasurer - \$7,766.78 disbursement from STC; paid remaining balances; \$15,266.87 is current balance; Avixa class was around \$7,500; discussion on further classes, bringing to STC to get RU credits
 - Secretary - Approved minutes will be uploaded to website, draft minutes sent to Exec. Comm
 - Programming and Practice - No new report; Bill will send messages out to solicit volunteers for forums - no potential sites yet; will send SBE and re-send survey to list
 - External Liaison - Next CIO meeting is this Thursday, FACT2 meets again 10/3
 - Membership - We had 3 new members in August/September and I have contacted them. I have contacted the volunteers from STC, but it was fairly recently and I am waiting to hear back.

- Adjourn
 - Adjourned @ 3:55 PM