Agenda

EdTOA Exec conference call
1:00 p.m. on Thursday, February 14, 2019
Zoom Link: https://zoom.us/j/6077785657

- Call to Order
    - CTO @ 1:06 PM
    - Present: English, Kenyon, Larrivey, Meyers, Romero, Stoner, Taverna, Tucci
    - Absent:
- Approve previous meeting minutes
    - Motion - Fermin
    - Second - Drew
- Old Business
    - Website - *apologies, Secretary had trouble connecting and joined meeting after this discussion*
- New Business
    - FACT2 Meeting February 8th - Fermin attended on Friday. Much content was instructional designer oriented. Fermin will distribute notes at next meeting.
    - STC Sessions - Fermin reached out to someone (Nick) to present based on seeing them present elsewhere; Another session dealing with student workers, need clarity on how students are being used; 5 total submissions for presentations currently (including the general board meeting, 4 other presentations); discussion on proposals; Drew might also submit another session. We need to fill 10 slots at most; discussion on not having an 8 AM Thursday slot; Bill suggested reaching out to people who submitted to the cool spaces page to perhaps do a panel discussion (Mark will send a list to BIll); "Doing something different - unique builds"; "Zoom Room"; Mark will reach out to some of the campuses he visited last summer, common thread of building rehabs, re-equipping rooms, session on leadership for this; What's on your bench related session; Fermin might submit on Luma;
    - EdTOA Display Case - cost would be $1,000, Fermin ok'd it to be built, moving forward with it

- o EdTOA Moving Forward - Fermin is ending his tenure as Chair, Mark moving in to Chair, what do we want to see the direction of EdTOA be; Fermin would like to stay on as a website helper; usually takes incoming Chair a year to get used to how things run; Drew spoke on "The Power of EdTOA" we can leverage the buying power of our members to work with vendors and state comptroller, have weight associated with our name, exec. comm. was larger (16 or so people) vision was to make it smaller and more nimble, 3 branches - membership, programs & practice, external liaison, each chairing their own sub-councils of different reps, make EdTOA a brand that people were aware of, both in and outside of SUNY, shape how technology affects our work, think long term, each Chair adds one thing to the EdTOA portfolio, long-term planning, does this idea still make sense? Drew feels that the conversations we are having are what he envisioned; Mark added what he has in mind, congratulating Fermin on website, how to move the website forward as it is our most powerful tool to communicate with our members, is it time to invest in the website (external help), how to get members more involved? EdTOA doesn't extend much beyond the exec council at this time, outreach to campuses, need to brainstorm ideas on how to get people to participate, how to offer content, need to brainstorm more on encouraging regional forums / edtech forums, meeting in person can be more valuable than online interactions - maybe three a year, leverage the power of this 64 campus group, offer more training classes, take a few minutes to think about this and send suggestions to Mark on what can move us forward what can be done to get people to participate; Drew, how can we add value, building communities is a slower process, certification programs/travel opportunities/scholarships; Cindy, most of the new members she has spoken with have been previous members who have come back; Fermin thanks Drew for his help as a past-Chair

- Reports
  - o Vice-Chair - Thinking about recruiting someone to be Vice Chair while he is Chair, Kelly Larrivey has agreed to serve as VIce Chair - congratulations and thank you to Kelly; Crestron training, planning sessions, since Extron was offered last year let's do Crestron this year, there is a significant cost for Crestron to use the CPD facility, perhaps we could split the cost or find a host campus (CPD would take the load off of a campus person trying to figure it out), Extron footed the bill when they came (they covered all costs, no cost to EdTOA); Mark will reach out to the Crestron rep to see about them covering the costs; Drew is willing to talk to the rep since he is not on a Crestron campus
  - o Treasurer - paid out $500 for renewal of annual membership fee for Avixa, balance $17,803.91, anticipated $1,000 costs for March event at Oswego; Drew had a very positive conversation with Avixa rep about what they can offer to EdTOA
  - o Secretary - Approved minutes uploaded to, draft minutes sent to Exec. Comm.
  - o Programming and Practice - EdTech forum in Oswego Friday 3/22; Bill will send out info
  - o External Liaison - Using SUNY CPD does not have a charge, their registration feature may have a charge; SUNY SAIL does leadership training, they have a list of classes on their website, can be customized for our needs; Discovering Your Leadership Voice and Building Your Teams on the Power of Voice(?), maximum of 30 people, can be held at CPD with a facilitator from SAIL, we would have to pay the SAIL trainer ($6,000), 2 hour

session - lunch - 2 hour session; we would have to charge people to attend to recoup costs; holding March 29th; would work with us for a complete customization; Fermin will send out a link to the session descriptions on SAIL website; may want to consider a different time rather than March

- o Membership - 4 joined this month; Kelly and Cindy are discussing getting a newsletter together; Cindy sends link to the website and lets people know about submitting when she talks with them,

- Adjourn

  - o Adjourned @ 2:14 PM