

**Agenda**

EdTOA Exec conference call

9:00 a.m. on Tuesday, March 15, 2016

Call-in number: (716) 250-5854

**Minutes**

In attendance: Romero, Kahn, Fellendorf, Tucci, Snyder, Todd, Emily

Absent: (none)

* Call to Order – 9:03 a.m.
* Approval of Minutes – unanimously approved
* Old Business
	+ STC Proposals –
		- Beth sent out Google Doc. Drew, Fermin have updated. Beth and Todd did work up as well.
		- Doug requested a slot to report on FACT2 Mobile Technology Task Force. Group was OK with that.
		- Goal is 10 sessions plus business meeting.
		- Beth asked folks to update the spreadsheet ASAP.
		- Drew suggested a few sessions that can be combined moved to next year or possible folks to present.
	+ EdTOA Branded Merchandise
		- Shirts ordered
		- Pens, USB drives, battery chargers, table cloth/banner, hats, backpacks, scarves and mouse pads all on order
		- Ordered Tiles. See [thetileapp.com](http://www.thetileapp.com)
		- Ordered from a firm in Binghamton. Fermin picking some up and others drop shipping on him now
	+ Website
		- Fermin looking at demo website now, very happy… “Looks awesome”
		- Working on branding and basics now
		- Will show group when it gets a little further down the road.
		- Looking at adding in forums and index them
		- Also looking at embedding YouTube, Vimeo or other
	+ Web conferencing smorgasbord
		- Five 45 minute sessions on various vendor/apps
		- Hoping to have recordings from all the sessions
* New Business
	+ CTS training (Certified Technology Specialist)
		- Working on this about a year now. Not much discussion since STC.
		- Todd shared the Kramer Electronics discount email
		- InfoCom looking to bring training to upstate NY – Beth can make introduction to person at InfoCom – Margaret and Meghan Hershey (sp?)
	+ CPD on our listserve
		- The group had an active discussion on CPD and outside EdTOA interaction with our listserve.
		- Drew will work up recommendations
* Reports
	+ Vice-Chair Report – No report at this time
	+ Treasurer Report
		- Balance of $18,342.65 at this time.
		- Two disbursements
			* $637.50 for Tiles
			* $385.37 for polo shirts
		- One more invoice to come for branding
	+ Programming and Practice No report at this time
	+ External Liaison – No report at this time
	+ Membership –
		- Going through list calling campuses, updating database
		- When done will send information over for website.
* Next Meeting: Tuesday, April 19 at 9 a.m.
* Adjourn – Meeting ended – 9:52 a.m.