

**Agenda**

EdTOA Exec conference call

9:00 a.m. on Tuesday, March 15, 2016

Call-in number: (716) 250-5854

**Minutes**

In attendance: Romero, Kahn, Fellendorf, Tucci, Snyder, Todd, Emily

Absent: (none)

* Call to Order – 9:03 a.m.
* Approval of Minutes – unanimously approved
* Old Business
  + STC Proposals –
    - Beth sent out Google Doc. Drew, Fermin have updated. Beth and Todd did work up as well.
    - Doug requested a slot to report on FACT2 Mobile Technology Task Force. Group was OK with that.
    - Goal is 10 sessions plus business meeting.
    - Beth asked folks to update the spreadsheet ASAP.
    - Drew suggested a few sessions that can be combined moved to next year or possible folks to present.
  + EdTOA Branded Merchandise
    - Shirts ordered
    - Pens, USB drives, battery chargers, table cloth/banner, hats, backpacks, scarves and mouse pads all on order
    - Ordered Tiles. See [thetileapp.com](http://www.thetileapp.com)
    - Ordered from a firm in Binghamton. Fermin picking some up and others drop shipping on him now
  + Website
    - Fermin looking at demo website now, very happy… “Looks awesome”
    - Working on branding and basics now
    - Will show group when it gets a little further down the road.
    - Looking at adding in forums and index them
    - Also looking at embedding YouTube, Vimeo or other
  + Web conferencing smorgasbord
    - Five 45 minute sessions on various vendor/apps
    - Hoping to have recordings from all the sessions
* New Business
  + CTS training (Certified Technology Specialist)
    - Working on this about a year now. Not much discussion since STC.
    - Todd shared the Kramer Electronics discount email
    - InfoCom looking to bring training to upstate NY – Beth can make introduction to person at InfoCom – Margaret and Meghan Hershey (sp?)
  + CPD on our listserve
    - The group had an active discussion on CPD and outside EdTOA interaction with our listserve.
    - Drew will work up recommendations
* Reports
  + Vice-Chair Report – No report at this time
  + Treasurer Report
    - Balance of $18,342.65 at this time.
    - Two disbursements
      * $637.50 for Tiles
      * $385.37 for polo shirts
    - One more invoice to come for branding
  + Programming and Practice No report at this time
  + External Liaison – No report at this time
  + Membership –
    - Going through list calling campuses, updating database
    - When done will send information over for website.
* Next Meeting: Tuesday, April 19 at 9 a.m.
* Adjourn – Meeting ended – 9:52 a.m.