



EdTOA Executive Board Meeting
EB Conference Call – January 12, 2011

In attendance:

Peter Houghton - Web
Dave McQuin – Chair
T. John McCune – Chair elect
Gary Vonsize – Southeast
Doug Lyke - Southeast
Hailey Ruoff – Sec/Treasurer/CCIO

Neil Satterly – New York Network
Roseann Anzalone – Northeast Rep
Bill Meyers – STC Session Coordinator

Chair McQuin called meeting to order at 9:06 AM. Motion to approve agenda Satterly;
...no quorum so no vote.

Motion to approve minutes McCune; no quorum so no vote.

Treasurer's report – As of 1/1/11 budget is at \$7,972.74. The STC proceeds check was received and deposited. No outstanding bills.

Regional Reports:

Northeast: No report

Western: No report

Central: No report

Southeast: Crestron based classrooms are still being built as well voip phones being enhanced. Cisco Unity is the voice system.

SubCommittee:

Web site: McQuin asked when STC updated website will be available for vendors.
Meyers said vendor packets finalized and they are working toward getting

online submission of session in the next week. Next month for registration.

NYN: no report

CCIO: Meetings held via phone conference every month. First one Hailey will be able to attend is 1/20. Request went it to be added to CCIO listserv and it wasn't processed until January. Monthly minutes will be shared.

FACT2: Rep not on call but McQuin stated that the group could have big impact on classroom design and construction. The ken log of spaces and space design and potentially including a table and working with the construction fund for square foot allowance....this could impact system wide.

CCSID: Had conversation with ECHO360 – no longer offering deals for loaner equipment, there would be some cost now. McQuin's understanding is that there is some server config and time involved in set-up which is why the change. McCune looked into Integrity and is not aware of any SUNY's using this system. He will be trying to explore this during the semester. McQuin would like to share that he spoke with Ken Schrav in with Camtasia about Camtasia Relay. Thinks they will host a trial for free. They will set-up their server and open an account for you and provide it to for no cost. McQuin is not positive but will be following up with him this afternoon. Not sure if 30 day or what time limit is. His campus is looking for a software solution.

Ensemble TV – ITEC is looking to get into it but Notarius is unsure how he should open it up to people as a hosted solution through ITEC. McCune sent info to list on how to get a trial.

Continuing Business:

Membership:

Member Survey – McQuin sent it out on December 13th to the general membership list. We got 32 responses started but only 17 completed it. Meyers will reset the survey to the end of the month and McQuin will send out a second request to the entire membership to fill out.

SBE Expo

Participation: Baycura is not on call. McQuin said Tom Nichols has not gotten back to him or McCune in terms of planning. McQuin will reach out to Tom one more time to try to get something going. We need the commitment from SBE (Nichols) to go forward, so we can promote at STC to our members. We do not want to detract from STC for SBE but we do want to partner with them and could help with vendors. We have limited information and need Nichols to provide us with more. McCune will follow up instead and

act as liaison. Will explore session topics and vendor information and hopefully get something going for this coming SBE.

STC Sessions – Topics and presenters

- ~~Limiting administrative rights to faculty computers~~ More of a COA idea
- Video Walls
- Video over IP
- Class/Lecture Capture
- ~~Moving To Google email, doc and calendar~~ More suited to COA
- Creating Collaborative, tech rich spaces.
- Media Storage and management – Ensemble, Accordant, FinalCut Server
- Projector specs—shoot out – been done in the past, not sure really relevant anymore.
- 3D projectors
- Hermanson? – Meyers cannot recall hearing back from Roy specifically. Same old “close to InfoComm” – but has heard from Tim asking about information on STC from a vendor standpoint. Still not sure if Roy will present, but Meyers sent a note to Tim this morning.
- An evolution – Analog to Digital Smart Classroom – possible panel
- David Stadler – Sound and Acoustics – Not sure of status of what Anzalone has learned. Believe he is tentatively booked.
- NY Network – services and opportunities? – Satterly not on call so not sure if he would give an update. We need to make sure that if they are offering a service that they charge a fee for that it does not infringe on possibly vendor/sales pitch.

McCune would like to know if we should recruit one or two speakers from each region. This might be of interest and bring in folks from all regions. Difficulty may be matching speakers with sessions. Meyers suggested that a mandatory regional rep call be planned and session topics be assigned to a region to find speakers. McQuin will reach out to all reps to see if Wednesday morning is convenient for them to meet.

McQuin will speak to SteelCase about possible sponsorship of STC. McCune will contact Baycura for Ensemble and Ruoff will contact Snyder. McCune could speak to FinalCut server but thinks that perhaps someone else would have more expertise.

FROM PRIOR MINUTES:

Media file storage and Management: this was mentioned at STC and could be a possible topic. Media assets are building on campuses and what to do about them and how to manage them are starting to come into focus. Managing the content is something that should be thought about while gathering content but is not necessarily thought of on the fore front.

Archiving of video: With budget cuts there might not be an archivist to do this – where is there one central repository? As a university there needs to be a strategic plan to do this. What are the solutions? File based work

flow? Different solutions for different campuses. Perhaps a roundtable session with vendor reps and throughout what their solution offers and then discuss.

Video Walls: Monitors are coming to the end of their life cycles. Trying to see what is out there while engineering people trying to keep production people happy. Monitor walls in control room settings; video walls that are PR related; larger monitors that are split with different displays. Not sure if this would be a broad interest but we should discuss further. Kale Sokolov doing a low end solution to this at HCCC. NYN is hosting curriculum advisory panel at NYN or HCCC on January 20th. HVCC has a video wall that no one can remember it being used – who maintains content was discussed.

Classroom Capture – BurstPoint solutions - capture, publish, and distribute video from one platform can manage all video communications activities from a single place, includes digital signage (can add live streaming). Engage them in a presentation with a possible sponsorship. McCune will follow up with them.

Ensemble Video - Enterprise Video Content Management System for organizations that want to manage video content on their own media servers, in their own computing environment. This is a start-up from Syracuse and presented at STC three years ago. This is ESF's solution for distributing content and Cortland is going to this solution.

Professor at Fredonia - is researching different media types in a learning environment. 50/50 want the instructor in the video within the powerpoint presentations. This could be a good session so people can evaluate what system they go with (cost savings?).

3D – this may be premature as the consumer market has not settled yet. Not sure if any of us will go to it in the next year or two but discussions could start. This will be a long term planning process. Perhaps **Emerging Technologies** session. Perhaps Brite or Panasonic could present.

Sound (CCUMC session) – The session was concentrating on what you have to take into account when building a room since sound is usually one of the last things addressed. Emerging sound; Feeling the sound through game peripherals; insulation properties; getting the most from your sound - all encompassing session where EVERYONE could learn. David Stadler, Infrastructure Support Team Lead, Carnegie Mellon University – we may need to have more technical presentations to attract some folks that normally wouldn't attend.

Video over IP – Streaming? To TV? 20% of internet bandwidth is Netflix streaming; could go as high as 90% by 2013. There is a broad issue on

this and it needs to be focused more. Satterly stated that a topic that could resonate with attendees at STC (from all groups) how video over IP is affecting their ability to handle what the demand is – SLN is dealing with this as more faculty use rich media in their courses. McCune thinks that long term planning needs to be taken into consideration as well – do we upgrade to high def or stream content instead?

Note – 3D - SBE will be hosting 3D presentation across the state next week. Local chapters will be hosting Bill Kennedy from Panasonic. Baycura will follow up with more information and this could be a possible session from STC.

McQuin asked for motion to end meeting: McCune; seconded by Meyers. Meeting ended at 10:29am.

Respectfully submitted:

Hailey M. Ruoff
Secretary

PLEASE CHECK THIS LIST AND NOTIFY SECRETARY OF ANY UPDATES:

Current Representation:

Western: Frank Mancini, Beth Fellendorf
Northeast: Roseann Anzalone
Southeast: Gary Vonsize, Doug Lyke
Central: Christopher Baycura

Chair: David McQuin
Chair Elect: T. John McCune
FACT 2 liaison: Emily Trapp
Secretary/Treasurer/ CCIO Liaison: Hailey M. Ruoff
Webmaster: Peter Houghton
STC Session Coordinator: Bill Meyers