EdTOA

EdTOA Executive Board Meeting
SBE – Turning Stone – October 6, 2010

<u>Executive Board In attendance</u>:

Peter Houghton - Web
Dave McQuin - Chair
Neil Satterly – New York Network
John McCune – Chair Elec.
Bill Meyers – STC Session Coordinator
Emily Trapp – Past Chair
Roseann Anzalone – Northeast Rep
Doug Lyke – Southeast Rep via teleconference

<u>Members in attendance</u>:
Steve Perta
Peggy Noll via teleconference
Trapp staff member

Chair McQuin called meeting to order at ???? AM. Meeting minutes accepted. Motion by McCune seconded by Anzalone (?).

Treasurer's report – As of 10/01/10 budget is at <u>$5,804.74</u>.

Regional Reports:

Northeast: Anzalone asked about representation job description as she was volunteered one year and never told what she was suppose to do ☺. Later in the meeting discussion will happen on regional representation. AV Corp has vendor show at HVCC last week. McQuin stated that it would be nice if regional reps attended show/demonstrations in their area. There is no regional listserv available.

Discussion ensued on regional meetings and if EdTOA would cover lunch (YES). Also if a rep is able to, they can piggyback on a campus event or at a vendor sponsored showcase to have a regional meeting/event. Steve Perta made some suggestions on how to get regions involved. Discussion evolved into relationship of SBE and EdTOA – specifically dovetailing off of SBE for regional events, and what professional development opportunities are out there for us. Satterly suggested that EdTOA take a look at what the benefits are of being a member and doing more.

Western: McCune is hoping that at CCUMC discussions can be opened up within the region -

Central: Heavy construction – Gateway building – hopefully once finished (2 years) it will be heavy with technology from Extron. Dealing with opening of school issues as we all are. Still seeking another representative from the Central region, perhaps a member from OCC.

Southeast: Trapp reported on attending HVCC/Extron event. Upgrades on technology is scary with the new type of connections and that analog is going away. Spoke to prizes that were won. Tandberg, Panasonic and a microphone vendor were in attendance. Lyke reported on continuation of installation of crestron smartrooms that are being built at Dutchess. (audio was very poor to transcribe) – Digital signage being installed; Lyke was not sure what system they are using. (Possibly Bright Author?)

SubCommittee:

Web site: Front page of site updated as well as executive committee page.

CCIO: No report as Ruoff was not in attendance.

NYN: Actively engaging vendors servers because of the new business that they will soon have with the public affairs network cable channel. NYN will be the host facility for that channel which should be carried by all cable systems in the state. Their challenge is on the ingest and playback of all the different files that will be coming in. They are looking for a server that will do all; his engineer is at SBE talking to everyone and trying to find a solution.

Busy with Rich Media broadcasting as well; state agencies are jumping on board. Searching out Accordant rep at SBE. Discussion on Accordant ensued.

Satterly has to work through his boss(es) in terms of SUNY participation because he believes the goal is that participation in the channel be a part of the SUNY strategic communications plan; but he wants campuses to be thinking about it and what they can offer. He expects SUNY will have a strong presence but not sure what, that is TBD. CUNY is interested in providing as much content as NYN can handle.

Classroom Capture:

Andrew Tucci at Binghamton has established a listserv for them to use. McCune will be promoting that early next week. Thanks to Andrew for that. How much value is there between different types of podcasts? Audio vs. Video/Audio vs. Audio/Video/Additonal Layer of Video (picture in

picture). There is a professor asking what the value of each of these are. McCune will pass this information on to the listserv. Echo360 publishing to iTunesU pilot is going very well; getting really good feedback from faculty. Question posed on what type of usage McCune is seeing – depends on the type of course. Different between traditional classrooms/courses vs. more media heavy courses (music course that passes feedback back and forth on iTunesU is heavily used).

Discussion began on Elluminate and SUNY's trial run (a year) – free to use as a video conferencing system. Once the year is up then there will be a reoccurring fee but teacher education programs are looking into this to assist in supporting teachers that are in the field. Trapp encourages all campuses to use this during the trial period.

McCune clarified that if you are an SLN member then you get two moderator licenses. Just through the rest of this calendar year. ITEC had a conference call on this in September. This is not just a video conference solution but a virtual meeting space as well (this would assist in travel expenses). McCune suggests looking into testing out Elluminate for our EB meetings: discussion ensued on pros and cons on audio and video.

Old Business:

Member Survey:

Meyers sent out a draft. McQuin wants to know what information do "we" want to get out of this:
Is EdTOA relevant to members needs; do you use it; do you know about it; why don't they come to the meetings?

McCune wants to make sure we are filling the needs of our membership. Should we have different surveys, one on a very basic level and then build form there. If we can say there are only "this many" questions and it will only take you X minutes to take we may get a better response.

McQuin wants to define what information we want to gather; what are the issues; what do we need to address during the year (McCune had previously suggested having a theme a year) – we then reach out and pull information back in again from our members.

Perhaps using STC as a catalyst we can (a month or two in advance) have an indepth survey to find out what our members want to see presented IN an already published topic. Then after find out what professional development opportunities they would like to see; what type of video conferences they want;

A point was brought up that the two year schools are a step behind the four years and that it seems that our membership is four year heavy. We

don't reach out to each campus each year and we should – we wait for people to come to us; we need to have an outreach program – we need to have the membership updated – the information on us is not getting out there. We are reaching out to department heads on not to the people who are actually doing the work – we also need to look at having a community college track at STC. Discussion ensued on membership and perhaps reinstating the membership committee. Bylaws were mentioned and regional representation commented on but it was brought up that any changes to Bylaws has to be brought before the entire membership – this is not what anyone wants but some definitions need to be created; perhaps a summary of what the organization is about. Who, what, where, when and why.

Trapp and McQuin will draft an introduction/definition to the survey. What are the questions that should be asked in the survey?

SBE: How does EdTOA fill a "support" role with SBE? Baycura is busy with the event so he is not present to discuss but is this a good time for a meeting of the entire membership?

Can we provide vendors that would be of more interest to the memebership? (chicken and egg type of thing – to get more EdTOA participation they need more AV vendors – to get more vendors we need more EdTOA folks) Discussion continued on how we could participate in the planning process to make SBE more attractive to SUNY educational technology folks since our needs are different from broadcasting professionals.

Professional development/information sharing – we need to provide input to Baycura and the SBE folks. We need to have an EdTOA liaison to SBE …McCune will follow-up with Baycura after today's meeting. Perhaps try to set up a meeting outside of the EB to commit to supporting SBE and crafting the relationship and participation.

New Business:

FACT2: They want an EdTOA rep on their committee for learning spaces. The first year focus is two parts – 1. To work with construction fund to see what limitations they put on buildings that don't make sense anymore (new wiring not included, doesn't make sense). 2. Catalog of good learning spaces (pics, descriptions, details – from exemplary SUNY campuses). Trapp volunteered and was nominated to be at least the first liaison to this group.

STC: There is a theme: Keeping IT Real: Effective Solutions for Teaching and Learning June 19th – June 21st – McCune and Meyers are program co-coordinators for EdTOA. STC involvement was discussed and the number of EdTOA people on the committee discussed.

Motion to adjourn ?????; McCune seconded. Chair McQuin closed meeting @ ???? am.

Respectfully submitted:

Hailey M. Ruoff
Secretary via audio provided by Mr. P. Houghton (thank you)

PLEASE CHECK THIS LIST AND NOTIFY SECRETARY OF ANY UPDATES:

Current Representation:

Western: Frank Mancini, Beth Fellendorf
Northeast: Roseann Anzalone
Southeast: Gary Vonsize, Doug Lyke
Central: Christopher Baycura

Chair: David McQuin
Chair Elect: T. John McCune
Past Chair: Emily Trapp
Secretary/Treasurer/ CCIO Liaison: Hailey M. Ruoff
Webmaster: Peter Houghton
STC Session Coordinator: Bill Meyers