



EdTOA Executive Board Meeting
Face to Face October 7, 2009 – SBE, Verona, NY

In attendance:

David Geasey - Northeast Rep
Peter Houghton – Webmaster
T. John McCune – Western Rep
David McQuin – Central Rep
Bill Meyers – STC Session Coordinator
Peggy Noll - Southeastern Rep
Hailey Ruoff - Secretary/Treasurer
Neil Satterly – New York Network
Brad Snyder - Past Chair
Emily Trapp - Chair

Guests – Jared from Oneonta; Steve Perta from SUNYIT; Dave Poplowski and Patrick Roach from NYN, Bob Racette from HVCC.

Chair **Trapp** called meeting to order at 10:23 AM
Meeting minutes motioned to approve **McQuin**; **McCune** seconded.

Treasurer's report – As of 10/6/09 budget is at \$7,476.60 with NO outstanding expenses. Motion to approve **Snyder** seconded by **Noll**.

Regional Reports:

Northeast – No report.

Western - **McCune** reported daycare and high technology incubator being built in Fredonia. The incubator is actually off campus. Fredonia needs assistance with defining their services with business or technology incubators for start-up businesses. Ulster may have one. Solar Energy consortium is also one for New Paltz and Binghamton may be involved in one as well. Fredonia is also going to have ground breaking of new Science building in approximately two years so any one who has experience please share.

Central – **McQuin** reported that Cornell is doing a demo/training with Extron on November 23rd. A registration is required. Oswego installed new Extron touch panels (configurable) in the President's conference room. It is not an item you can configure in a day but it is not too difficult. Will demo at the end of the meeting for anyone who would like to see it.

Southeast – President wants to build dorms at Dutchess. It was suggested that they contact TC3 or Onondaga Community College or MVCC (Residence halls) for information on how their colleges handled this development. **McCune** will send contact info from Jamestown CC to **Noll**.

CCIO - Not in attendance. Previous meeting minutes sent to EdTOA list.

NYN- Later in the agenda.

Sub-Committee Reports:

Web – Wants any updates sent to him now. Will be concentrating on updates for this for the near future.

STC - STC theme has been set. Cost will probably be \$175 for registration but the hotel will be \$109 a night. This is the state rate for the Syracuse area and far below the \$169 that was offered to us last year. Scholarships – registration and one night for 5 people (\$281 per person)?

Ruoff will send out prior contract and guidelines to X list.

Don't forget the UUP professional Development award that is available to 4 years. The guidelines are different for each campus so pay attention to your campus' deadlines.

OLD Business:

Service award nominations –

Need them for last year and this year. Please send nominations to **Trapp** or **Ruoff** off list.

Plaques – Will stay in Cortland for this year. **Snyder** will work with **Ruoff** to get plaque updated and ready for STC 2010.

Marketing EdTOA –

We need to reach out to the campus' and market what EdTOA is and what they do.

Need Chair Elect –

The secretary was asked to cast one vote for the nomination of David McQuin to the Chair elect role. Unanimous approval of McQuin to be the chair for the 2010-2011 year. A chair elect; elect was also nominated: McCune.

NEW Business:

NYN – Neil Satterly –

NYN is here to re-introduce itself to SUNY. Why is NYN a part of SUNY? 7% of revenue is in direct correlation with SUNY...this is very, very low. OTB is the primary revenue maker for NYN.

Produces a lot of educational materials. They produce a lot of mission relevant work but not a lot of SUNY relevant work. Trying to establish better relationships with the campuses and trying to find out what are the SUNY campuses doing and how can NYN help them? Articulate your needs and present them to NYN.

NYN needs to be relevant to SUNY. Education of the future is less about bricks and mortar and more about infrastructure and networking.

NYN wants to be compatible with the rest of SUNY. Satterly has contacted Kevin Stillman to speak to him.

Questions of branding rich media content is a big issue – colleges do not have the staffing needs to provide quality post production to their consumers.

Can EdTOA put together an emerging needs statement to NYN and then THEY can bring it up stating that 15 (20-30...) campuses have a need that NYN can need this...power in mass purchases. Service contracts; support problems (or lack thereof); can be addressed with a large group (one voice). We will find that we have better support if we all are in agreement.

Provost Lavalley has been contacted by **Chair Trapp** and **Satterly** but no response to date.

Do you “need” rich media for conferences? Classroom? Guest speakers? Special events? NYN would like to know. How can we move forward? EdTOA needs to be proactive.

Roach – Has been all over the world working on networks - Spoke about Accordant and what it can do for SUNY as a whole.

Satterly wants NYN to be compatible with whatever the colleges want to use.

Closed Captioning is a big issue with the campus; especially the cost and the turnaround time. Trying to comply with EO3 is not timely.

Discussion had to be wrapped up due to limited time.

NYN would like to do a special rich media event for EdTOA and would like to set something up in the next couple of weeks to do so. Satterly will send out an email to the entire list.

Satterly also wants to know if current investment in rich media systems would be a barrier for changing or using NYN services in the future.

Satterly handed out information package including DVD to representatives.

STC - Theme – Building IT for Tomorrow's Education

Sponsors – Possibly Accordant; AV Corp; - would like to see media related sponsors try to get medal sponsorships.

Session Ideas for 2010 – Get speakers names and presentation write up to Meyers.

Closed Captioning – ADA issues; web
LED

Digital Signage – what do you do with the infrastructure (who can add content; who controls

Extron – emerging technologies

Learning Commons – Ruoff will pursue

Classrooms – multiple interactive areas where faculty member teaches from the middle. Is the technology flexible enough for this type of collaboration?

Supporting Teaching and Learning Centers (is this the same as the Learning Commons?)

How are you dealing with staffing cuts?

Chair **Trapp** motion to close **Everyone** seconded; meeting adjourned at 12:28 PM.

Respectfully submitted:

Hailey M. Ruoff
Secretary

[PLEASE CHECK THIS LIST AND NOTIFY SECRETARY OF ANY UPDATES:](#)

Current Representation:

Central: David McQuin, Christopher Baycura
Western: T. John McCune, Frank Mancini
Northeast: David Geasey, Roseann Anzalone
Southeast: Tom Gala, Peggy Noll

Chair: Emily Trapp
Past Chair: Brad Snyder
Chair Elect: Dave McQuin
Secretary/Treasurer: Hailey M. Ruoff

CCIO Liaison: Jeff Donahue

Webmaster: Peter Houghton

STC Session Coordinator: Bill Meyers

Chair, elect, elect – John McCune