

These minutes are subject to approval at the next meeting of the Executive Board...



EdTOA Executive Board Meeting  
UB Phone Bridge April 1, 2009

In attendance:

Peter Houghton – Northeast rep/webmaster  
Hailey M. Ruoff – Secretary/Treasurer  
T. John McCune – Western Rep  
Brad Snyder - Chair  
Dave McQuin - Central Rep  
Roseann Anzalone - Northeast Rep  
Jeff Donahue - CCIO liaison  
Bill Meyers – STC session coordinator

**Chair Snyder called meeting to order at 9:03 AM**

Meeting Minutes from 3/09 – **McQuin** moved to accept **Donahue** second– meeting minutes accepted.

Treasurer's report – As of 3/5/09 budget is at \$8,421.88 with NO outstanding expenses. Brockport Auxiliary Services has been paid in full. **Anzalone** moved to accept; **Houghton** seconded. Report accepted.

**Regional Reports:**

Northeast - No Report

Western - March 20<sup>th</sup> meeting at Brockport Well attended - general group meeting in the morning. Interesting that iTunesU is Highdef TV studio before grand opening - Aimon digital signage. Call for summer session - follow up regional in the fall was more suited to time frame as busy summer.

Central - No Report but does second that Western meeting was good!

Southeast - No one on call

**OLD Business:**

Continued STC discussions: STC planning committee is investigating various options and compiling list of topics (EdTOA did well here).

**McQuin:** asked if invitation letter would be going out to all prospective speakers since the speakers do not have any information on the conference at all. Including dates!

**Meyers:** It is getting closer to the conference tentative dates and it is getting frustrating. Discussion has taken place with the STC committee on how long the conference should take place but nothing has been set in stone.

Discussions ensued on where the conference planning is really at/going as a whole. There is no "schedule" to put our prospective session into; we were to be provided a template schedule but have not seen one. We do not know the timetable of the STC conference (3-4 days..1 day...week) - it would make sense to keep it status quo but no one on the STC committee has made a decision.

**Meyers:** Makes sense not to "crunch" it into one day; it would be too crazy. It should be 3 days with 2-3 sessions in the morning and the afternoon.

**Snyder:** The whole idea of a virtual conference (the benefit compared to a live on) is that you can spread it out and can attend sessions after the fact.

Continued discussions on how the conference should be set-up.

**Donahue:** There should be an emphasis on the live event. The CCIO's had their Spring conference/meeting and although it was recorded there was a lot of benefit to the Q&A that occurred during each session. This is something that people would lose ... the participation. Emphasis the live; we don't need the same time dedicated as a live event as the breaks; networking; food....will not be there!!

**Snyder:** If each group brought in 5 sessions; plus keynote plus any business meetings the conference would be 3 possible 4 days.

**Discussion ensued:** that people will have to pick and choose which session they will "attend" BUT this is the same as a f2f event as you may not want to see the TOA session but the COA one is more suited to what you do/are interested in. More or less like we do in the f2f.

4 session blocks over the course of the day with no more than 2 sessions in each we could conceivably do the whole thing in two days but it would seem tight. The traditional STC feel is preferred but if there is no decision from the STC group we need to take the lead and lock in our session speakers and times and do it! Hopefully it will work with the rest of the group. We need to push forward. **Snyder** said he would be willing to propose this to the STC planning committee. Normally by this time of year the sessions are locked in and assigned times but the programs are being prepared to go to print!

We are way behind and should be posting something on the web!!! Does anyone even know that we are doing this? Group consensus is to create our own schedule and go with it! If we have enough sessions to fill 3 days then so be it.

One down side to moving forward is if we are to have a keynote/general session then that needs to be at a specific date and time...but it is very manageable...especially in the virtual world as we can juggle it around.

### **Specific dates for STC is June 8-10.**

Consensus reached that we need to move forward as our presenters. Schedule was tentatively discussed and is believed that this would work:

Mon: 8:30-10 - Keynote (plenary)  
10:30-11:30 - general session  
1:00-2:00 - general session  
2:30-3:30 - general session

Tue: 9:00-10:00 - general session  
10:30-11:30 - general session  
1:00-2:00 - general session  
2:30-3:30 - general session

Wed: Schedule as needed (for general session OR business meetings OR ??) We are limiting this to ONLY 2 sessions overlapping at one time; there could be a staggered scheduling created as EdTOA starts at 1; COA at 1:30; TOA at 2....discussion continued.

Facilitating of sessions; technical assistance and hosting campus' were discussed.

### **Presentation Update:**

Topic - (**presenter or coordinator**)

Media Rich - (**Snyder**) - panel to broadcast from Cortland. Sonic Foundry has been contacted and he now has administrative privileges on their demo server and they are making test calls. Making another one with STC planning committee virtually. Pretty good shape for this presentation.

Media Asset Management - (**McCune**): Brockport is using Finalcut server as well and the only concern with this presentation would be an actual location to do it. Fredonia just cut their ISDN lines and they MAY be getting a Tandberg unit but that is budget dependant. If not, he needs to find a fall back location. You can send stream out from Tandberg to Albany and then they are streaming it out through Audio/Video web. Baseband audio and video.

Copyright - (**McQuin**) Joe Storch was interested in doing it but McQuin will get back to him with the dates (since we did not have them since now) he will touch base with Joe this afternoon. SUNY Net would be preferable for this presentation as ease of commute. The schedule will be a concern but McQuin will follow-up.

Smartboards/TouchPanels/Interwrite Pads - (**Meyers**) - was volunteered because he spoke up ☺ - Will contact at least one vendor and he probably has another one and should be able to find someone that is interested.

Media Rich content delivery using iTunes U - integrating with a CMS - (**Donahue**) - organizer realized that he did not send out the right information to the list and was concentrating on the ECHO 360 - so he may need to blend the two sessions (media rich) but he can easily go back to the list to try to find someone to do a iTunes one as well.

Green Technology and classrooms/storerooms - (**Snyder**): Scott Walker - this was brought up on STC call as a Keynote address and there was no response from the committee - we may want to have him as a 6<sup>th</sup> speaker and he is available the week of the June 8<sup>th</sup> and he is very excited to do this from his office (he has a sonic foundry set-up).

### **NEW Business:**

Budget Concerns: Campus' are buzzing about the budget concerns. Budget meeting in legislature ended early due to senator being hospitalized with walking pneumonia.

No update on Executive Order #3.

Capital Plans: Buildings are going up all over but there are concerns that there is going to be no money to actually furnish buildings; pay for utilities; technology; maintenance and custodial staff. **Meyers**: Science Building surge space in Geneseo is actually going to be closed after two years of use and now it is going to be boarded up.

**New (NEW) item:** Is there a way to register people for these events? Even as rudimentary as the person who wants to attend emails us and then we email them the link??

Christine Hale sent around a link about the new SUNY chancellor who very recently gave a session at EDUCAUSE. It was a meeting of the Midwestern group of EDUCAUSE and "how the millennial generation is made up of digital natives-for whom technology is a way of life ...." This was shared as an insight to our new chancellor's view on technology and how she may influence us. She will be starting with SUNY on June 1<sup>st</sup>.

**Actions Items:**

EVERYONE PURSUE THEIR PRESENTERS!!!!

Motion to adjourn **Snyder; Donahue** second.  
Meeting adjourned at 10:15 AM.

Respectfully submitted;

Hailey M. Ruoff  
Secretary

EdTOA Phone Bridge:

First Wednesday of every month:

6/3/09; 7/1/09; 8/5/09.

716-250-5800

8:55 – 10:55 BUT we will be starting at 9:00 and scheduled for 1 hour. (Unless there is another time change) ☺

Current Representation:

Central: David McQuin, Christopher Baycura

Western: T. John McCune, Frank Mancini

Northeast: Peter Houghton, Roseann Anzalone

Southeast: Tom Gala, Peggy Noll

Chair: Brad Snyder

Chair Elect: Emily Trapp

Secretary/Treasurer: Hailey M. Ruoff

CCIO Liaison: Jeff Donahue

Webmaster: Peter Houghton

STC Session Coordinators: David Geasey, Bill Meyers