

These minutes are subject to approval at the next meeting of the Executive Board...



EdTOA Executive Board Meeting
UB Phone Bridge March 4, 2009

In attendance:

Peter Houghton – Northeast rep/webmaster
Hailey M. Ruoff – Secretary/Treasurer
T. John McCune – Western Rep
Brad Snyder - Chair
Jeff Donahue - CCIO liaison
Peggy Noll - Southeast Rep
Bill Meyers – STC session coordinator
Dave Geasey - STC session coordinator

Chair Snyder called meeting to order at 9:03 AM

Meeting Minutes from 2/09 – **Donahue** moved to accept **Noll** second– meeting minutes accepted.

Treasurer's report – As of 3/5/09 budget is at \$8,889.38 with NO outstanding expenses. **Houghton** moved to accept; **Donahue** seconded. Report accepted.

Regional Reports:

Northeast - No Report
Western - March 20th meeting at Brockport - email was sent to entire list. Looking forward to setting up a host campus for a summer get together as well.
Central - No Report
Southeast - No Report

NEW Business:

Snyder: We seem to be concentrating on STC discussions - is there anything else we should be working on?

Donahue: Per CCIO rep Executive Order #3 There is an effort underway - although a bleak outlook and no one is optimistic- to undo executive order #3. SUNY Central and CCIO's are compiling data to show the politicians that the expense that is incurred by

the different agencies outweighs who is watching (no one). The goal is to convince the politicians that this is/was a grand waste of money. So they are going to do this but are not optimistic that the politicians will do anything that might make it look like they are not in favor of open government.

Discussion ensues: Captioning is big cost. Live vs. taped. Live portion is part of the original requirement and the council members should know to be on their best behavior. Real question is who is benefitting from this and is it worth the cost? Who is actually watching this? General consensus is that the technicians watch it to make sure it is working but not many above and beyond that.

3/17/2009 HVCC product demo was mentioned. Several people would like to go to see the product but travel is the main concern for everyone as reimbursement for 4 years will not happen.

EdTech Day was mentioned as a free event to attend but again; travel is a concern.

Spaces for Interaction" Online Event Invitation, Feb. 18-20, 2009

<http://www.aace.org/conf/spaces/> - **Donahue** expanded on this webinar that he sent to the exec list - webinar on how webinars can be done. A CEO from Finland who discussed approaches in how to get people to be more interactive. Through a web browser there was a pp presentation; lower left corner there was a chat room and then 2-3 moderators. Heard voices and saw pp presentations. The chat room was non-stop chatter and responding to pp slide that could be very distracting to some users. Most of the presentation was about how to use tools to instead of being a one way delivery method making sure that your audience has prescribed times in your conference to respond and to make comments and to ask questions. The above link gives you access to the recorded presentation.

Donahue's concern is that at some point we are going to have to decide what technology or technologies we are going to use to deliver all of this and before we get to that point that perhaps this group here should go and look at what is out there so we do not commit to one specific technology AND if we use several that in and of itself would be beneficial to our group to compare and contrast the differences between the technologies. To see the pros and cons first hand!

Snyder reiterated that Cortland has Media Site and there was going to be an STC March event for which no feedback from the STC planning group has been received for Cortland's own interest they are going to contact Sonic Foundry and configure their box so they can stream and do a little testing. The question was posed that if STC cannot get their eggs in a row would EdTOA like to try to do something to test this? The respective campuses do NOT need Media Site. Sonic Foundry will host and the link will point to their site. **Geasey** thinks this is a good idea. **Snyder** will pursue. **Meyers** stated that we cannot rule out the option that we will need more as we cannot give preference to one technology over another but we could demo a few.

Snyder: At what point do we assign a product to each campus or group to use and go forward with this?

Donahue: We need to decide who presents first. THEN: This presenter is close to this campus and this campus uses this technology. Decide who presents first and then be concerned with the delivery method. CCIO's are having a spring meeting online. It will be interesting to see how it will be delivered. March 27th is the date but he is unsure of what technology is being used to deliver this. He will let us know when he finds out.

Meyers: Pursue the presenters first. Who is presenting and from where will dictate the technology. This should not be a big issue but we need to finalize who is doing what.

There is no set date but the consensus is that this would be about the same week in **June 7-10**. This type of conference leads to flexibility as the presentation does not HAVE to be live.

OLD Business:

Continued STC discussions: STC planning committee is investigating various options and compiling list of topics (EdTOA did well here).

We need to pursue our sessions:

Meyers gave an overview:

Topic - (**presenter or coordinator**)

Media Rich - (**Snyder**)

Media Asset Management - (**McCune**): FinalCut Server, does not do streaming it is an asset management workflow utility. So you can edit in one room and if you need to move locations you can. Java app on window or MAC and can be access on either platform.

Copyright - (**McQuin**) Has presenter lined up but how we do this technology wise this could be presented from anywhere.

Smartboards/TouchPanels/Interwrite Pads - (**Anzalone?**) - while people on campus are not using them (general consensus of those who attended) but the educational people are using this to train student teachers to use in the K-12 level. This was UNANIMOUSLY assigned to Roseann to pursue as she did not attend the call 😊

Media Rich content delivery using iTunes U - integrating with a CMS - (**Donahue**) - Panel? : Several colleges are doing this now. Brockport would be a key player as they integrated with Angel and Binghamton as well as they have integrated with Blackboard.

Green Technology and classrooms/storerooms - (**Snyder**): Lighting and greening studios...not sure if this is a part of this topic anymore...

Actions Items:

Ruoff to contact **Anzalone** to see if she has presenter in mind for Smart technologies or if she knows anyone that could do this.

Snyder to pursue Green Technology speaker. Scott Walker. He would **not** have to leave Georgia to present to this conference.

Motion to adjourn **Houghton; Donahue** second.
Meeting adjourned at 9:43 AM.

Respectfully submitted;

Hailey M. Ruoff
Secretary

EdTOA Phone Bridge:

First Wednesday of every month:

5/6/09; 6/3/09; 7/1/09; 8/5/09.

716-250-5800

8:55 – 10:55 BUT we will be starting at 9:00 and scheduled for 1 hour. (Unless there is another time change) ☺

Current Representation:

Central: David McQuin, Christopher Baycura

Western: T. John McCune, Frank Mancini

Northeast: Peter Houghton, Roseann Anzalone

Southeast: Tom Gala, Peggy Noll

Chair: Brad Snyder

Chair Elect: Emily Trapp

Secretary/Treasurer: Hailey M. Ruoff

CCIO Liaison: Jeff Donahue

Webmaster: Peter Houghton

STC Session Coordinators: David Geasey, Bill Meyers