



EdTOA Executive Board Meeting
UB Phone Bridge February 4, 2009

In attendance:

Peter Houghton – Northeast rep/webmaster
Dave McQuin – Central Rep
Hailey M. Ruoff – Secretary/Treasurer
T. John McCune – Western Rep
Brad Snyder - Chair
Jeff Donahue - CCIO
Bill Meyers – STC session coordinator
Roseann Anzalone – Northeast rep
Christopher Baycura - Central rep

Meeting called to order at 9:05 AM

Old Business:

Meeting Minutes from 12/08 – Snyder moved to accept Donahue second– meeting minutes accepted.

Meeting Minutes from 1/09 - Snyder moved to accept Houghton second - meeting minutes accepted.

Treasurer's report – As of 2/4/09 budget is at \$8,889.38 with NO outstanding expenses. Donahue moved to accept; McQuin seconded. Report accepted.

Regional Reports:

No reports

OLD Business:

Continued STC presentation - Snyder sent out a Virtual Presentation example.

McCune would like to know if a chat function is possible. Snyder believes the questions go to the speaker only and are filtered by a moderator. Does not believe it is a chat

feature per-sea but as long as there is a feature to ask questions of the speaker then McCune thinks it is ok.

Donahue would like to know if individual groups or entire STC are working on a single solution for the virtual conference or if there are going to many solutions. The plan right now is not to have multiple groups having separate conference BUT it looks like STC is leaning towards a solution for the group to meet virtually.

There was a concern that the 3 groups would separate and have their own sessions/virtual conferences but there is no intention for the 3 groups to do things on their own.

Sonic Foundry has been open to the idea of "loaning" boxes to areas that do not have them OR we might be able to have the presenter stay at their campus. Please note that these can be pre-produced and "opened" during certain times/days. There also may be a way to sit at your own campus and present from there. The ideal situation would be for a panel or group to go to a campus for one day and present topics (via a media rich solution) to either be recorded or shown live and then drive back the same day.

Travel reimbursement/travel in general is still a concern for most campuses but the 2 years have not seemingly been affected. The financial situation is not going to get any better so it seems that there will be more travel restrictions put in place for the 4 years and the 2 years will not see the same restrictions for at least a year from now.

Only presenters will need to travel and as in the past EdTOA has paid mileage for a presenters ... we CANNOT cover expenses for people to travel to regional meetings but we will cover the lunch for the meeting itself.

One of the bonuses of going to the STC conference was for the networking/informal conversations between sessions. It would be nice to have a conversation or Q&A after the presentations....The questions feature was brought up again for Media Site but it is not ideal and not as beneficial as "live on site."

We do not want STC to die just because we cannot travel ... this is an opportunity for EdTOA to shine. We know this is not going to be the same as a physical conference but it does provide for other opportunities.

Vendors will be a concern as well as registration. This has not been discussed by STC as a whole.

We need to pursue our sessions:

****NOTE: We did send out survey and here are our results:**

Media Rich - (Snyder)

Copyright - (McQuin)

Smartboards/TouchPanels/Interwrite Pads - (??)

Media Rich content delivery using iTunes U - integrating with a CMS - (??) - Panel?

Media Asset Management - how do you handle the video streaming on your campus (McCune)

Green Technology and classrooms/storerooms - (??)

Motion to adjourn McQuin; Donahue second.
Meeting adjourned at 9:55 AM.

EdTOA Phone Bridge:

First Wednesday of every month:

3/4/09; 4/1/09; 5/6/09; 6/3/09; 7/1/09; 8/5/09.

716-250-5800

8:55 – 10:55 BUT we will be starting at 9:00 and scheduled for 1 hour. (Unless there is another time change) ☺

Current Representation:

Central: David McQuin, Christopher Baycura

Western: T. John McCune, Frank Mancini

Northeast: Peter Houghton, Roseann Anzalone

Southeast: Tom Gala, Peggy Noll

Chair: Brad Snyder

Chair Elect: Emily Trapp

Secretary/Treasurer: Hailey M. Ruoff

CCIO Liaison: Jeff Donahue

Webmaster: Peter Houghton

STC Session Coordinators: David Geasey, Bill Meyers