EdTOA Executive Board Meeting
UB Phone Bridge November 5, 2008

<u>In attendance</u>:

Peter Houghton – Northeast rep/webmaster
Dave McQuin – Central Rep
David Geasey - STC session coordinator
Peggy Noll – Southeast Rep
Hailey M. Ruoff – Secretary/Treasurer
T. John McCune – Western Rep
Brad Snyder - Chair
Jeff Donahue – CCIO Liaison
Bill Meyers – STC session coordinator
Emily Trapp - Chair elect

Meeting called to order at 9:08 AM

Old Business:

Meeting Minutes from 10/08 – Noll motioned/Snyder seconded – meeting minutes accepted.

Treasurer's report – As of 11/05/08 budget is at <u>$8,889.38</u> with NO outstanding expenses.

Regional Reports:

Northeast – Nothing to report

Southeast – nothing to report – Duchess County will have layoffs soon.

Western – Frank and John will be organizing meeting during winter break details to come soon. Wants to show off some facilities at Brockport and also a get together to find out where the interest of the general group is…

Central – Nothing to report but Dave would like to invite everyone to CIT at Oswego this year. May 19th to the 22nd

Webmaster – Nothing to report

CCIO – Nothing new to report since the notes sent out on the list.

Travel restrictions were discussed as a possible impact to regional meetings.

POSSIBLE SESSIONS DISCUSSED AT PRIOR MEETING:
STC 2009 – Theme is Technology for Innovation and Efficiency: 12-15 sessions we
would like to have – better too much than not enough. Possibly send out something to
the entire EdTOA list to ask in they have vendors that they would like us to contact for
STC.   The theme is really Green so we want to canvass the entire membership in order
to see what they want at the conference…

➢ Sessions were discussed specifically Green Technology and classrooms and
   storerooms.

➢ How do you dispose of technology in an efficient manner?

➢ Media Rich presentation from Cortland – discussion ensued on the annual costs
   of Media Site and how it can be best supported by a campus and how to get the
   rest of the campus on-board.

➢ Digital signage – Simon was discussed, Axis TV – various campus systems were
   used.

➢ Video over IP – infrastructure for the lecture center

➢ Greening your studio – what kind of lighting can you use

➢ Media Asset Management – how do you handle the video streaming on your
   campus and the digital assets that you have (sort/filter/retrieve)

➢ Emerging technologies

➢ Facilities – arch enemy or something else….should a session be created on the
   working relation (or lack thereof) of facilities and the technology people so tech is
   not thought of as an afterthought.

➢ Learning does not have to happen in the "classroom" anymore, how do we build
   the black box classroom – collaborating spaces

➢ Classroom committee created at Cortland – discussion ensued on if these
   campus committees are worthwhile and what, exactly, do they do?? Types of
   technology committees were discussed on individual campuses.

- First LEED accredited CTS person was discussed as Emily and Brad were at his session and would like to see if he could come to STC (would like to possibly see this as a PD or plenary or keynote)

- AV practices (book) – Emily discussed projects on her campus

New Business:

Copyright and SUNY – now that VHS is going away and we know that there are audio concerns (illegally sharing audio files) – There are guidelines from the state of New York but they are very vague (as are the copyright guidelines)

Book: Distance Learning and Copyright - A Guide to Legal Issues - Steven A. Armatas

Joe Storch SUNY lawyer who has done presentation at Oswego, and has presented on peer to peer audio sharing might be a person to contact. He is a SUNY Oswego alum and will be contacted by Dave.

Peter made contact with the lighting folks at SBE and they do present on Green lighting and Peter will pursue further.

Artistic Production – it was overheard that we had no sessions last year for this group of people (graphic arts and such)

Current STC tracks (based on last year's 10 tracks): - Need People to "VOLUNTEER" to head these up:

EdTOA business meeting (1)
Copyright (1)
Green Lighting (1)
Media Rich – panel – iTunesU, Accordant, Media Site, Echo 360, Camtasia,– storage as well – who maintains this? (Would have to be 2 session as so large).
    Lecture capture – pros and cons
    Costs
    Who maintains?
    Who supports?
    Which applications work best?
    Redundancy of service?
    Campus buy in – standards

Audience Response Systems (1) – A faculty point of view (should have taught at least 4 semesters with the technology)

Artistic Production – David Geasey has a person who might be willing to present.
    Digital Printing Presses

Best practices – managing of graphics
How do we support technology on campus? (possible roundtable)
      Website
      Customer service
      Databases

Meeting abruptly ended at 9:55 AM.

Embarrassed-idly submitted:

Hailey M. Ruoff
Secretary

EdTOA Phone Bridge:
First Wednesday of every month:
11/5; 12/3; 1/7/09; 2/4/09; 3/4/09; 4/1/09; 5/6/09; 6/3/09; 7/1/09; 8/5/09.
716-250-5800
8:55 – 10:55 BUT we will be starting at 9:00 and scheduled for 1 hour. (unless there is another time change ☺)

Current Representation:

Central: David McQuin, Christopher Baycura
Western: T. John McCune, Frank Mancini
Northeast: Peter Houghton, Roseann Anzalone
Southeast: Tom Gala, Peggy Noll

Chair: Brad Snyder
Chair Elect: Emily Trapp
Secretary/Treasurer: Hailey M. Ruoff
CCIO Liaison: Jeff Donahue

Webmaster: Peter Houghton

STC Session Coordinators: David Geasey, Bill Meyers