



EdTOA Executive Board Meeting
Broadcast and Technology Expo, Vernon, NY October 8, 2008

In attendance:

Brad Snyder – Chair

Peter Houghton – Northeast
rep/webmaster

Dave McQuin – Central Rep

David Geasey - STC session
coordinator

Roberto Perez (guest)

Bill Meyers – STC session
coordinator

Peggy Noll – Southeast Rep

Hailey M. Ruoff –

Secretary/Treasurer

Emily Trapp - Chair elect

T. John McCune – Western Rep

Christopher Baycura – Central

Rep/SBE Chair

Steve Perta (guest)

Meeting Started at 10:18 AM

Old Business:

Meeting Minutes from 1/08 – Houghton motioned/Trapp seconded – meeting minutes accepted.

Treasurers report – The EdTOA treasury is still healthy but it has been suggest by other groups that there be no give-a ways for members this next year due to Statewide budget situation AND uncertainty (?) of conference attendance. Current budget before meeting expenses is \$8,992.21.

****Note:** as of 10/24/08 budget is at \$8,889.38 with NO outstanding expenses.

Regional Reports:

Northeast - Simon digital signage demonstration – had a regional meeting not very well attended but it was informational.

Southeast – Dutchess – director has resigned and may not be replaced.

Western – John has gathered information and will be coordinating with Frank for a meeting either this fall or for the winter recess

Central – One rep is the President of SBE so he has been tied up. Vendors have been VOIP and streaming applications and how we get the costs down.

Discussion ensued on curriculum vs. technology and what is out there for tech and how do faculty present their classes.

Webmaster – updating site as new information comes in.

New Business:

Beth Fellendorf has been contacted. We can schedule a monthly conference call around the STC planning committee calls (to stay cohesive). Will plan for Wednesday the week before the STC meeting (I will call Beth and schedule for the rest of the year). (First Wednesdays of the month)

STC 2009 – Theme is Technology for Innovation and Efficiency: 12-15 sessions we would like to have – better too much than not enough. Possibly send out something to the entire EdTOA list to ask in they have vendors that they would like us to contact for STC. The theme is really Green so we want to canvass the entire membership in order to see what they want at the conference...

- Sessions were discussed specifically Green Technology and classrooms and storerooms.
- How do you dispose of technology in an efficient manner?
- Media Rich presentation from Cortland – discussion ensued on the annual costs of Media Site and how it can be best supported by a campus and how to get the rest of the campus on-board.
- Digital signage – Simon was discussed, Axis TV – various campus systems were used.
- Video over IP – infrastructure for the lecture center
- Greening your studio – what kind of lighting can you use
- Media Asset Management – how do you handle the video streaming on your campus and the digital assets that you have (sort/filter/retrieve)
- Emerging technologies
- Facilities – arch enemy or something else....should a session be created on the working relation (or lack thereof) of facilities and the technology people so tech is not thought of as an afterthought.

- Learning does not have to happen in the “classroom” anymore, how do we build the black box classroom – collaborating spaces
- Classroom committee created at Cortland – discussion ensued on if these campus committees are worthwhile and what, exactly, do they do?? Types of technology committees were discussed on individual campuses.
- First LEED accredited CTS person was discussed as Emily and Brad were at his session and would like to see if he could come to STC (would like to possibly see this as a PD or plenary or keynote)
- AV practices (book) – Emily discussed projects on her campus

“Distance Learning” discussion what has happened to the distance learning classes and the classrooms – the one shots seem to be driving the survival, but scheduled sessions are dying.

Christopher Baycura stopped in from his busy schedule to let us know he interested in pairing with us.

B&TE – vendor drawings – They want Educational vendors
Attendees are FORCED to go to the back, through ALL of the vendors in order to submit their drawing ticket.

B&TE does not do vendor drawings from the floor. Quick announcement on who won and then move on..... Discussion ensued on participating with them in the future. This could be a Fall Meeting – need a small group that needs to be brought together to set-up a couple of sessions and vendors and such. Will dedicate a conference call to Christopher (after they are scheduled) to this event and what he would like to see from us.

It was suggested that the regional reps reach out to the individual campuses. It was also suggested that we rotate campuses within the region to hold events....we NEED to reach out to the campuses first and then set up a schedule. We need to get people involved.

Old Business:

Powerpoints from previous STC's. Bill has EdTOA sessions in hand and is giving them to Peter to put on the web.

Next year 2010 Emily is very concerned that STC is going to be scheduled around InfoComm...she will bring this up at the STC conference call tomorrow.

Digital Conversions of TV stations – What are campuses doing to convert television studios to HDTV and how are they going to be funded.

NYN director to be announced soon.

Meeting adjourned 11:58 – Motion Quinn – Seconded Trapp

Respectfully submitted

Hailey M. Ruoff
Secretary

Current Representation:

Central: David McQuin, Christopher Baycura
Western: T. John McCune, Frank Mancini
Northeast: Peter Houghton, Roseann Anzalone
Southeast: Tom Gala, Peggy Noll

Chair: Brad Snyder
Chair Elect: Emily Trapp
Secretary/Treasurer: Hailey M. Ruoff
CCIO Liaison: Jeff Donahue

Webmaster: Peter Houghton

STC Session Coordinators: David Geasey, Bill Meyers