

These minutes are subject to approval at the next meeting of the Executive Board...



EdTOA Executive Committee Meeting  
October 17, 2007

In attendance:

Mark Hine – Chair

Dave Geasey - Northeast Rep

Peggy Noll – Southeast Rep

Bill Meyers – Ad hoc

Hailey M. Ruoff – Secretary/Treasurer

Peter Houghton – Northeast Rep

Emily Trapp – Southeast Rep

Meeting called to order by Chair Hine at 10:05 AM

**Agenda Items:**

1. Meeting minutes from April were forgotten by the secretary and will be reviewed at the next EB meeting. Houghton/Geasey
2. Treasurers Report – Current balance is \$11,540.15. This is before the Cortland meeting lunch is paid for and the lunch for today's meeting. Also, the STC reimbursement has not been received as of today. It will be approximately \$483. Discussion ensued on why STC was so expensive this year. Houghton/Noll

**Regional Reports:**

No reports

**Sub-committee Reports:**

- Webmaster/Membership: Minor recruiting effort presented by Hine: making brochure and updating website to show membership push. Requested postal reimbursement. Will send .pdf to the Exec Board. \$.60 a piece for printing + postage. Everyone agreed that this is a good idea, anything that can promote our group and get our name and what we do out there is good for us.
- Distance Learning: Discussion ensued that the distance learning committee has dissolved by itself and we agreed the let it rest unless someone wants to take the initiative to recreate it under a new guise. Will be brought up to the general membership to see if anyone is interested.
- Information is requested from all campuses about what they do, what type of disciplines they support, what type of customer do they have? First line of thinking is looking at the SUNY site to get an overview and then call the individual campuses? Looking into having each rep call ½ their respective constituents in order to actually have reports and to see what is going on at the individual campuses.

- HDTV discussion: Many campuses are not addressing this at this time. Oneonta has done one production shooting in HD. New Paltz is trying to convert the whole campus at once. All the equipment for HD is double the price so it is a concern. Discussion ensued about pros and cons and where the campuses are going with HD.
  - HDTV Sub Committee should be created. (Emily will pursue and report back on the probability/possibility of viability of this committee)

### **Old Business:**

- STC 2008 Theme review: STC 2008 – Virtualization HAND OUT: Session Creation Breakout Sheet was handed out by Hine for board to review. .pdf will be posted on the web and will notify the list once this is done and ask for feedback. (by email preferably)
- Visit to Cortland: Ruoff says it went very well. Not only a regional meeting but a statewide meeting. We had people from all regions represented there. 17 total participants. Vice –provost welcomed the group and had lunch with us. Toured rehabbed building (Sperry), Dowd audio/multi-media lab and analog television studio. Some folks stayed around to go down and visit the stadium and the set-up there. This seemed to be a well received event.

### **New Business:**

STC 2008

Digital TV  
HDTV

2009 the conversion will take place this should be a big topic for EdTOA. Should have reports from cable providers on how this is going to happen on a campus in the grand scheme of things? CableVision has been a leader in this field (interactive tv) NTSC to ATSC. ATSC is going to be the new standard. (Advanced television standards committee). We would like to look into someone from this group to present. (Possible contact could be Christopher Baycura, chairman of SBE chapter 22 of CNY)

Fear that SUNY is entirely unprepared for this conversion.

RoundTable discussion on “How is you campus using HDTV” or something along that line.

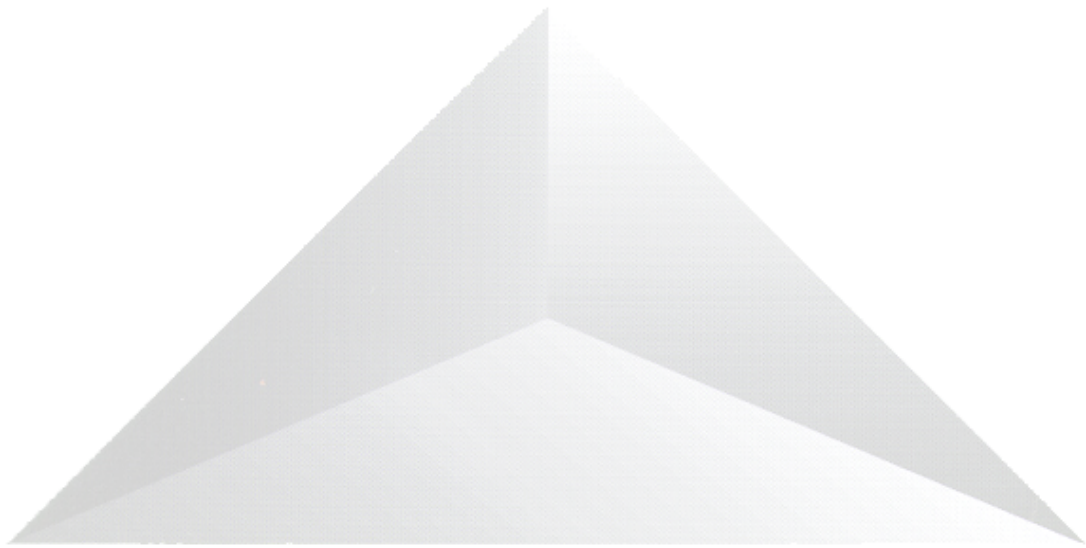
1. Meyers: STC survey results – only received 74 responses and 13 selecting EdTOA – believe that this is because it was not announced that often and that it was only on-line. Geasesy suggested per session evaluations (one on each chair for each session) More administrative intensive but this would get more responses. Good experiment for one year and we will bring it up to STC that a paper survey should be revisited.
2. EdTOA Membership Gift key/thumb/flash drives looking at 2 GB drives for the entire membership. Will order for those present at the membership meetings. Will look into a variety of vendors for the best price and then report back to the EB. (bsification)

Hine asked for motion to adjourn Houghton/Trapp

Meeting adjourned at 11:29AM

Respectfully submitted

Hailey M. Ruoff  
Secretary.



EDTOA