

These minutes are subject to approval at the next meeting of the Executive Board...



EdTOA Executive Committee Meeting

Phone Bridge, January 9, 2007

In attendance:

Hailey Ruoff – Chair

Emily Trapp – Southeast Rep

Dave Shurtleff – Western Rep

Bill Meyers – Western Rep

Peter Houghton – Northeast Rep

Pat Wright – Secretary/Treasurer

Jeff Donahue – Central Rep/CCIO Liaison

Ross Jacobs – Central Rep

Peggy Noll – Southeast Rep

Meeting called to order by Chair Hailey Ruoff at 9:02 AM

**Agenda Items:**

1. Review of minutes from 11/30/06. Motion to approve by Peter Houghton; seconded by Ross Jacobs.
2. Treasurers Report – Current balance is \$12,728.96. Peter Houghton motioned to approve; seconded by Dave Shurtleff.
3. Regional Reports:
  - Northeast – Peter Houghton - nothing to report
  - Southeast – Emily Trapp - January 26th regional meeting at Westchester CC.
  - Central – Ross Jacobs/Jeff Donahue - nothing to report.
  - Western – Bill Meyers/Dave Shurtleff - nothing to report.
4. Subcommittee Reports:
  - SUNY Council of CIO's – Jeff Donahue (Rep) minutes were sent out. Angel has been selected by Central as preferred CMS system. Mar 14-16<sup>th</sup> – next Wizard Conference in Syracuse, NY.
  - Membership – Bob Racette has stepped down (will be taken off executive list). Peter Houghton will continue as representative. Bill suggested sending out letter to membership. Peter would like send out a welcome letter regarding the conference (may need some assistance). Hailey will work on it with him. Regional reps should contact 2 members per month as part of their duties. The vacancy will be brought up at STC Business meeting and filled at that time.
  - Web – Mark Hine (not attended). Peter will update minutes and conferences on web site.

## Old Business:

1. No old business

## New Business:

1. STC 2007 – June 12-15 (Wed-Fri) – EdTOA must fill 11 sessions. Hailey will send out an announcement regarding the date change and how it may conflict with Infocomm. There was much discussion on this will effect STC and Infocomm participation.
  - Certification process through Infocomm. Jeff Donahue will be contacting Greg Bronson (Cornell) to present on ICIA Certification if possible. Infocomm will run June 15-21.
  - Digital Signage – Emily mentioned that Simons Corporation (Trevor White) will be doing a demo/presentation. It will be a generic session. (double – 1 hour session)
  - Death of Slides (Digitizing Slides) and Dual Projection (How it is used with ARTstor Online Viewer in the classroom environment). Emily has contacted Susan Demaio to present a double session (Wed or Thurs only). Session one will be on Scanning and session two will be on ArtStor. Bill Meyers will assist on the dual projection presentation.
  - Podcasting/Coursecasting Vs. Video Podcasting – Dave Shurtleff will contact Natalie Simpson to present.
  - Rich Media (Dave Shurtleff) – Beth Fellendorf will present on Accordent streaming system.
  - DVD for Graduation Distribution – Colin Plaister (Fredonia) on how they have produced the Graduation Ceremony DVD.
  - Business Meeting
  - Stress Management for the Techie – Tony Trunfio (SUNY Cortland Health Dept) - Geared towards deadlines, workloads, hostile customers and other related topics.
  - Extron presentation – May still be available for a session.
2. Hailey would like to create 5 STC Scholarships – Previous non-attendees (past 3 years) would be eligible. It will cover registration only (\$120.00 each). Will be similar to COA Scholarships. She will work on the wording to include a deadline for the application and send to Executive Council for approval.

Next phone bridge scheduled on February 6, 2007 at 9 AM.

Motion to adjourn at 9:50 AM. Made by Emily and seconded by Pat.