

These minutes are subject to approval at the next General Business Meeting of the Association:



EdTOA General Business Meeting
June 12, 2006
Rochester Riverside Convention Center, Rochester, NY

In attendance:

Paul Andruczyk	Retired	Bill Meyers	Geneseo
Christopher Baycura	ESF	Steve Perta	SUNY IT
Linda Bogden-Stubbs	Upstate	Dave Poplawski	NYN
Joe D'Agostino	New Paltz	Robert Racette	Membership/HVCC
Jeff Donahue	Binghamton	Hailey M. Ruoff	Sec/Treasurer
George Elyjiw	Brockport		Cortland
Beth Fellendorf	UB	David Shurtleff	UB
David Geasey	Chair/Oneonta	Joe Smith	Upstate
Mark Hine	Webmaster/Oneonta	Brad Snyder	Cortland
Peter Houghton	SCCC	Diane Strauss	New Paltz
Ross Jacobs	Central Rep/ESF	Paul Tracy	MCC
Terry Keys	MCC	Emily Trapp	New Paltz
Frank Mancini	Brockport	George VerDow	Cortland
Steve Marks	Upstate	Pat Wright	Cortland

Meeting called to order by Chair Geasey at 10:29 a.m.

Agenda Items:

1. Approval of general business meeting minutes from June 13, 2005: **Bob Racette** motioned to approve minutes, seconded **Steve Perta**.
2. Treasurer's Report: As of today, w/out any STC 2006 expenses the total treasury is at \$5,578.07. We have several speakers to compensate and we are still waiting for STC '04 reimbursement and STC Planning committee reimbursement (\$100). **Ross Jacobs** motioned and **Peter Houghton** seconded to approve treasurer's report.
3. Regional Reports:
 - Northeast – No report
 - Southeast– They did not have a chance to meet, but some members contacted each other by phone.

- Central – No report
- Western – No report
- Webmaster– **Mark Hine**- He has been working diligently on the upgrade and upkeep of the site. He will be consulting with the EB to make sure the site is current. He will be working on making it ADA compliant as well.
- SUNY Council of CIO's – **Jeff Donahue** – Monthly conference calls that deal with system wide concerns. There are discussions of new Course Management software that will be implemented throughout SUNY. Jeff will start posting the minutes from these meetings on the EdTOA general list. There was an issue about media services' salary ranges that was turned into a sub committee of the CCIO's. There has been no movement recently but Jeff feels this will be a highly debated issue that will see progress soon.

4. Subcommittee Reports:

- Membership Committee – Bob Racette – Is concerned at the lack of participation. Would like to create a new definition for EdTOA to perhaps bring forth those members that do not know they can benefit from membership. The entire association should have a say in the matter. Dave asked the entire membership to join Mark and Bob in helping in this endeavor. Discussion ensued.
5. New Members Recognition: New members were asked to introduce themselves and they were recognized.
 6. New York Network: Dave Poplawski – We have a new Chancellor so SUNY TV is on the back burner right now; Joeil is no longer with us so there is no one to take up the SUNY TV project. Dave has asked those campuses who redistribute the NYN service to contact him for new receivers. This should happen around Labor Day. Some of the issues with the old receivers are the aging capacitors are not lasting. If there is an encrypted signal the old receiver will not receive. Budget is flat. The production truck money is being revamped from a full scale production truck to something much smaller. Hopefully with the new agreement with Verizon and Direct TV they will have statewide coverage and perhaps nationwide coverage. NYN is asking that campuses submit programs that would be of interest statewide for distribution. NY 1 will be dropping NYN by the fall but CUNY TV has agreed to redistribute NYN programming. Empire State Outdoors – just completed the first (hopefully not last) season of this show and are now trying to find underwriting to continue.

EdTOA Award – Bill Meyers was recognized for his outstanding dedication to EdTOA.

New Business:

1. Mid Year Business Meeting – Turning Stone was mentioned but unfortunately the governor has prohibited state organizations from meeting at the casino. Teleconferencing was mentioned and University at Buffalo stated they could bring in phone and video if this is something we want to pursue. Discussion ensued, many ideas came were brought forth.
2. 2007 Conference Planning/Ideas – A lot of the conference planning was pulled together late in the game. The more we can plan early and locking things up, the more advertising we can do to get people on board faster. Don't forget to fill out your evaluations for this year!!
3. Election of New Officers – **David Geasey** cast one vote to elect **Hailey M. Ruoff** as incoming Chair. **Bob Racette** nominated and **Pat Wright** seconded **Mark Hine** for Chair Elect. **Hailey M. Ruoff** nominated and **Bob Racette** seconded **Pat Wright** as temp secretary/treasurer until Hailey's tenure as chair is up.

Northeast – Peter Houghton and David Geasey

Central – Ross Jacobs and Jeff Donahue

Western – Dave Shurtliff and Bill Meyers

Southeast – Emily Trapp and Peggy Noll

CCIO Liasion – Jeff Donahue – membership unanimously re-elected

Webmaster – Mark Hine

Peter Houghton motioned and **Pat Wright** seconded meeting adjournment.

Meeting adjourned by **Chair Ruoff** at 11:47 a.m.☺

Respectively submitted

Hailey M. Ruoff

Outgoing Secretary