



EdTOA Executive Board Meeting  
EB Conference Call – February 9, 2011

In attendance:

Peter Houghton - Web  
Dave McQuin – Chair  
T. John McCune – Chair elect  
Roseann Anzalone – Northeast Rep  
Christopher Baycura – Central  
Hailey Ruoff – Sec/Treasurer/CCIO  
Roseann Anzalone – Northeast Rep  
Neil Satterly - NYN  
Bill Meyers – STC Session Coordinator  
Beth Fellendorf - Western

Chair McQuin called meeting to order at 9:05 AM. Motion to approve agenda Anzalone;  
Seconded Meyers.

Motion to approve minutes McCune; no quorum so no vote.

**Treasurer's report** – As of 2/1/11 budget is at \$7,967.74. The STC proceeds check  
was received and deposited. No outstanding bills.

**Regional Reports:**

Northeast: 2/25/11 10:00-3:30 Regional forum scheduled at Adirondack Community  
College. SMARTboards; Mimio; very exciting scheduled prepared.

Western: Nothing to report. Beth will check on busy signal that Houghton reported  
when trying to call into conference call. No update on Matterhorn.  
CCUMC webinar on classroom design – one is during STC – Free and  
open to the public. We need to make sure we have projector and internet  
connection for STC presentation for this.

Central: Nothing to report.

Southeast: No report.

**SubCommittees:**

Web site: Addition of SUNY beach ball video at the bottom of the page. Updates for membership from Fredonia and Herkimer have been processed and

CCIO: First one Hailey was able to attend was 1/20. Monthly minutes will be shared once sent out. Talks of Luminis 5 and Elluminate within the CCIO's. Possibility of them hosting a couple sessions at STC. Topics tbd.

NYN: Budget hearings are in full swing. ----- computers, desks, chairs all left behind. OGS called and offered the surplus. NYN took a lot of items, some that they cannot use and they have a list. They would like to offer to the campuses first (with active audio/video) – will send list to the listserv.

Public Affairs Network channel will move forward; has been taking time as new leadership in the senate. Meeting on Friday to bring them up to speed. Hopefully in the next month or so there will be some good movement on it. Satterly envisions that there will be active programming at least 12 hours a day. If they were on this week then all the legislative hearings would be broadcast. For example, the higher education joint budget hearing is this week and the chancellor will be there. Crawl, walk run ☺

McCune questioned if there is any online presence of the programming. What kind of communication strategy will there be for programming? Satterly stated that once the legislative channel gets going NYN will initially get a program schedule up, because the channel does not have the resources to do the website in the first year. They understand the need of a web component but no resources yet. The PAN will probably advise NYN to post the schedule on the NYN site until they have their own.

FACT2: No report.

CCSID: Fredonia is continuing the ECHO 360 pilot. Mathematics loves it for capturing everything they are doing and allowing students to play it back. No Matterthorn news from Buffalo. ☺ McCune may have a Burstpoint demo in the beginning of March but will let the group know once details are worked out. It has a lot of potential but it may not be the unified solution that people are looking for. Oswego is doing a Camtasia relay pilot. Camtasia offers free hosting service but they opted to host themselves. Running it on a VM server. Have had some conflicts with clicker software but they are working that out. In particular since they are both powerpoint add-ins and there are conflicts. Camtasia was not aware of that problem.

### **Continuing Business:**

Membership:

Member Survey – Another 15/20 responses when survey was re-opened. Meyers will compile information and send it out. Session topic ideas there are similar themes.

SBE Expo – McCune contacted Baycura (this is when echo started) and wants to know what the best way to reach out to SBE. There was miscommunication between Tom and John, but there is plenty of time to handle that. There is a meeting on the 16<sup>th</sup>. McQuin, McCune and Baycura will set up a time off-call to talk and report back to the EB. Meyers will join as well.

Baycura said there are three main areas that EdTOA could help –

1. White Papers/presentations – reach into the hearts and minds of our colleagues at other institutions.

2. Sponsorship that EdTOA would normally bring to STC. They want to get those companies that deal with education marketplace that they would get “bang for their buck” and be able to reach 3x’s what they would reach just going to STC. Baycura wants to be a partner with EdTOA. Wants significant recognition and coordinated effort with the education segment of the populations through EdTOA.

We didn’t get to the 3<sup>rd</sup> item ☺

STC Sessions – **Topics and presenters (Please see additional handout for past minutes discussing STC session possibilities.)**

Regional Rep Orientation: McQuin will speak to Anzalone off call to gather information and will report back.

McQuin asked for motion to end meeting: McCune; seconded by Meyers. Meeting ended at 10:29am.

Respectfully submitted:

Hailey M. Ruoff  
Secretary

**PLEASE CHECK THIS LIST AND NOTIFY SECRETARY OF ANY UPDATES:**

Current Representation:

Western: Frank Mancini, Beth Fellendorf  
Northeast: Roseann Anzalone  
Southeast: Gary Vonsize, Doug Lyke  
Central: Christopher Baycura

Chair: David McQuin  
Chair Elect: T. John McCune  
FACT 2 liaison: Emily Trapp  
Secretary/Treasurer/ CClO Liaison: Hailey M. Ruoff  
Webmaster: Peter Houghton  
STC Session Coordinator: Bill Meyers