

These minutes are subject to approval at the next General Business Meeting of the Association:



EdTOA General Business Meeting  
June 14, 2004  
Hudson Valley Resort and Spa, Kerhonkson, NY

In attendance:

Paul Andruczyk	Mr. SUNY – Retired	Joe Baxter	Fredonia
Manny Bekier	Chair Elect/Southeast Rep	Philip Biagioli	Rockland CC
John Birks	Erie CC/Western Rep	Hailey Dick	Cortland/Sec/Treas.
Jeff Donahue	Binghamton/CIO Rep	Mike Fisher	Sullivan CC
Matt Gorgen	Genesee CC	Sharon Goskoski	Sullivan CC
Doug Hart	Cayuga County CC	Peter Houghton	SCCC/Webmaster
Ross Jacobs	ESF	Donna Joyner	Upstate
Samuel Lebron	Erie CC	Bill Meyers	Genesee/Past Chair
Peggy Noll	Dutchess CC/Southeast Rep	Bob Racette	HVCC/Northeast Rep/Membership
Roy Saplin	NYN/NYN Liason	Matt Schoeler	Oswego
Doug Short	New Paltz	David Shurtleff	University @ Buffalo
Joe Smith	Upstate	Bill Snyder	NYN
Brad Snyder	Cortland	Emily Trapp	New Paltz/Chair
Gary Van Sise	Stony Brook	George VerDow	Cortland
Jim Vivenzio	Cayuga County CC	Pat Wright	Cortland/Central Rep

Meeting called to order by Chair Trapp at 10:38 a.m.

**Agenda Items:**

1. Approval of general business meeting minutes from October 16, 2003: **Emily Trapp** motioned to approve minutes, **Peter Houghton** seconded
2. Treasurer's Report – As of today, w/out any STC expenses the total treasury is at \$3,663.30. It has been estimated that we will receive approximately \$3000 from the STC 2003 conference to be distributed in the Fall. **Pat Wright** motioned and **David Shurtleff** seconded to approve treasurer's report.
3. Introduction of members – Went around the room to introduce everyone in the membership. New members were recognized. Gifts were handed out to everyone in the membership attending.
4. Regional Reports:

- Northeast – **Bob Racette** reminded everyone about the two spring training meetings w/ JVC and Sharp. One was for production equipment and the maintenance of them. The other was the building and maintaining of LCD projectors. He is looking at repeating the event in the fall around a regional meeting. Would like to hold one session in the fall and one in the spring. He would like to continue this training process. Extron would like to hold a training event...more information to come in the fall. **Emily** has VHS copies of both events and if requested she will send members a copy.
- Central – **Pat Wright** -Would like to hold something in the fall.
- Western – **John Birks** – would like to follow **Bob Racette's** lead and hold training sessions for the western region. He is discussing the possibility of such an event with vendors.
- Southeast – **Manny Bekier** - Southeast meeting was held at Downstate and discussed major concerns that are a commonality on the campuses. Would like to hold another get together soon.

#### 5. Subcommittee Reports:

- Distance Learning – NYSDLC – All BOCES groups. It seems that we are competing with them and they were not thoroughly satisfied with past collaborations. **Emily** suggested that we all try to look to our local BOCES and work with them. Possible topics that SUNY could send to high schools students: Freshman experience, financial aid, career planning (Emily had a student interview for an internship via video conferencing...she got the internship!!).  
New Paltz received a large grant to form a partnership w/ Sullivan County Community College. They are working together to offer distance learning classes to Sullivan from New Paltz and Middletown. This is helping solidify a partnership as well as helping students in need of higher education and the convenience of not traveling over an hour to get to classes.
- Multi-Media Classrooms – **Jeff Donahue** suggested that the group be given a charge in order to keep this subcommittee alive. What could this committee do to benefit EdTOA? Possible charge is to explore different ways of integrating new media into the classroom. **Bill Meyers** suggests that the committee performs a survey to find out where our campuses are and where should we go from here?? **Manny** would like to work on questions for a survey on the web that every campus should fill out. **Manny** will work on this and let us know.
- Membership Committee – **Bob Racette**, Chair – Thanks to **Peter** for updating the web with new campus information. Promoting a more active membership is a key to the success of EdTOA. 18 of 64 SUNY campuses are represented at the business meeting today.
- Web Page – **Peter Houghton**, Web Master – Peter received responses from 26 campuses' for updates. Is asking Central to work on finding out who is at Broome Community College, **Jeff Donahue** knows a

couple of people there and will contact them. We would like to see more campus pictures on the website. Please send them to Peter!!

- SUNY Council of CIO's – **Jeff Donahue**, Rep. – First and last communications with the council was two years ago when they first addressed our group and requested a member. Jeff will check with Justin to see what is going on.

### **Old Business:**

1. Question of the week – Pro's/con's? – Would like to see shorter questions. Try to cut down the multi-question emails to a single question that members can answer quickly. Overall the membership was in agreement that the questions were useful.

### **New Business:**

1. Fall Business Meeting – **Manny** would like to see the Fall Business Meeting be held at NYN (who is all for it!). This would coincide with the inauguration of SUNY TV. He will continue working on the details. Extron would like to hold a PD session at our Fall meeting. **Jeff Donahue** spoke with their educational program manager who can offer in depth training for educational professionals in California. They will pay 100% with a maximum of two people per SUNY site. Extron is very interested in getting into New York and is willing to offer a ½ day training session for SUNY. The membership is very interested in this. Jeff and **Manny** will research further.
2. Election of Officers – **Dave Geasey** nominated and **Hailey Dick** seconded **Emily Trapp** for Chair Elect. **Emily Trapp** nominated and **Bill Meyers** seconded **Dave Geasey** for Chair Elect. Secret ballot vote ensued. **Dave Geasey** was elected by a vote of 15 to 11 (1 invalid vote) to be the next Chair-elect.
3. Regional Representatives were elected by each individual region: Central – **Pat Wright** and **Jim Vivenzio**. Western – **John Birks** and **Colin Plaster**. Northeast – **Bob Racette** and **Peter Houghton**. Southeast – **Philip Biagioli** and **Emily Trapp**.
4. NYN Report – **Bill Snyder** – (Handout was given to the membership) News of the day, NYN has been re-directed to report to the Office of University Relations. Michael Trunzo is coordinating the project and is committed to getting the necessary resources to launch SUNY TV. This would be a statewide cable channel devoted solely to SUNY and SUNY students. This is a way to promote SUNY and to show millions of New Yorkers what is happening on the SUNY campuses. 24 x 7 digital broadcasts to approximately 2 million homes at this time but this number will grow. A subcommittee of EdTOA should be a charter member of the internal advisory group of SUNY TV. At the Fall meeting Bill will be able to give us a better handle on the launch of SUNY TV.

SUNY TV sub committee formed as follows:

**Mike Fisher** and **Gary Van Sise** will co-chair.

Members are: **Emily Trapp**, **Dave Geasey**, **Bob Racette**, **George VerDow**,  
**Sharon Goskoski**, **Donna Joiner** and **Philip Biagioli**.

**Manny Bekier** moved and **Emily Trapp** seconded a motion to adjourn the meeting.

Meeting adjourned at 12:07 a.m.