Meeting called to order by Chair Bekier at 10:23 a.m.

**Agenda Items:**

1. Approval of general business meeting minutes from June 14, 2004: Dave Geasey motioned to approve minutes, seconded Peggy Noll.

2. Treasurer’s Report – As of today, w/out any STC expenses the total treasury is at $7,663.89. Mark Hine motioned and Emily Trapp seconded to approve treasurer's report.

3. Introduction of members –New members were recognized. Gifts were handed out to new members.

4. Recap of the Year - NYN fall executive meeting with live telecast through SUNY TV. Introductions were made about EdTOA, our mission, how we should be campus advocates of SUNY TV and an update from Joeil Rayel-Alexander.

5. Regional Reports:
Northeast – EXTRON session was well attended at HVCC and Bob Racette would like to continue with training sessions that he will hopefully open to all EdTOA members.

Southeast– Southeast “mini” meeting at New Paltz about distance learning.

Central – Cortland is going through major transition as lecture hall building is being taken off-line. Nothing else to report.

Western – “Unofficial” regional meeting was very successful. Nothing else planned at this time.

6. Subcommittee Reports:

- Distance Learning – New Paltz hosted a distance learning group
- Multi-Media Classrooms – No report
- Membership Committee – Could an EdTOA scholarship help with membership? What does EdTOA do for the individual membership?
- Webmaster– Peter Houghton showed the membership the new website. There is still some work that needs to be done but there is vast improvement.
- SUNY Council of CIO’s – **Jeff Donahue** – Since last meeting Jeff has been in touch with Justin. Justin had made arrangements with the group to add Jeff to the listserv and to attend regular conference calls. It was decided that the monthly meeting minutes will be sent to the Executive board and they will decide if appropriate to send to the entire membership. Jeff’s concern is that if he sends the meeting minutes monthly that the general membership might think that it’s “spam” and may not get the necessary information. EB will filter ☻
- SUNY TV – **Oren Rep** (Roy) - SUNY TV discussions are on-going as to funding structure but things are still moving in a positive direction. A large supporter, Chancellor King, has left but Michael Trunso has gotten SUNY TV a grant, capital funding $1.5 million. A production truck will be purchased (RFP pending) and an upgrade with be forthcoming for new transmission systems – new satellite dishes will be available for each SUNY campus. Hopefully next year at this time. Discussions are on-going with both NYS PBS and cable operators for carriage, it may be slow going but it is still being discussed. Capital funding was received for Uplink Upgrade and Mobile Production Truck (HD ready). We have begun some show productions – Rockefeller Institute series and New Paltz show – a background look at student performers of a Shakespearean performance. As a reminder please make sure your dishes and receivers are working since we are dealing with some new clients who require receive sites. PLEASE TEST!! NYN Internship – media journalism – seniors who are studying journalism can contact **Roy Saplin** for application/information.
Old Business:

1. EdTOA Website – Peter Houghton displayed the new webpage.
2. EdTOA Survey – On-line – we wanted to identify what the campus’ have in common as well as the differences. 10 surveys were received so statistically the numbers were not there. Perhaps we should try again with less intimidating questions. A good way to continue this is with the question of the week that was started last year.

New Business:

1. Election of New Officers – Manny Bekier cast one vote to elect David Geasey as incoming Chair. Dave Geasey nominated and Peter Houghton seconded Hailey M. Dick for Chair Elect. The nominations for Secretary Treasurer were tabled due to lack of interest. A call for nominations will be sent to the entire membership.
   Northeast – Peter Houghton and Bob Racette
   Southeast – Philip Biagioli and Emily Trapp
   Central – Jeff Donohue and Ross Jacobs
   Western – Colin Plaster and TBD
   Webmaster – Mark Hine will be giving Peter a well deserved respite.

2. B&H Photo - conference Aug 16 & 17 at SUNY New Paltz – Free to faculty, staff and students. Free food, but overnight must be paid for by individuals. Over 20 vendors have signed up, having a hard time keeping them away. Still looking for a keynote. If anyone has any suggestions PLEASE contact Emily Trapp.

3. Fall Business meeting – The teleconference format was very successful and we would like to do this again this fall. Date TBD. Executive board will meet off camera first and then about a 60 minute presentation to the entire membership – call ins will be taken again. Another option would be having SUNY Oneonta hosting and utilizing the uplink to SUNY TV.

4. Create an EdTOA Scholarship. The recipient could be an EdTOA member going back to school or for a student pursuing a Media career?
   ➢ It was decided that a committee would be formed to fact-find the scholarship and what it could do for EdTOA members. Mark Hine and Emily Trapp volunteered to look into this worthwhile incentive!

Peter Houghton and Mark Hine seconded
Meeting adjourned by Chair Geasey at 11:47 a.m.☺

Respectively submitted
Hailey M. Dick
Secretary