

These are the minutes of the EdTOA Board of Director's meeting held on Friday, April 11, 1997 at Columbia-Greene Community College in Hudson, NY. Paul Andruczyk-Secretary/Treasurer
EdTOA Executive Board Meeting
Columbia-Greene Community College
Friday, April 11, 1997

In attendance:

Peter Houghton - Chair
Steve Perta - Past Chair
Paul Andruczyk - Secretary/Treasurer
Jeff Elliott - Northeast Region Rep
Bob Racette - (NYN/SUNYSAT Rep)

Meeting called to order by Chair Houghton at 10:15 AM in the President's Conference Room at Columbia-Greene CC.

AGENDA ITEMS:

1)MINUTES of the EdTOA Executive Board Meeting of 2/14/97 were approved as written. (Perta/Elliott)

2)TREASURER'S REPORT

The EdTOA treasury has a current balance of \$9,076.73. We remain financially healthy and are prepared to supplement the annual CONFERENCE if necessary. One EdTOA expense may be transportation costs involved in getting Peter Putman to the STC for his EdTOA presentation. The board accepted the report as presented. (Perta/Houghton)

3)ANNUAL CONFERENCE UPDATE

Paul shared a draft copy of the Conference announcement with the Board. It should be going out in the mail sometime during the week of April 14th. The STC is just about set. Only minor details need to be worked out. Vendor participation is slow. We need to remind our folks of their (Vendor) importance to the conference and encourage attendance at the show. The Board decided to pass on an EdTOA "happy hour" this year since there will two other opportunities to "network"- a "Birds of a Feather" session and a Conference sponsored reception Tuesday evening after dinner.

4)EDTOA DIRECTORY

Paul reported he has had a great deal of success in getting campuses to update the EdTOA directory still in existence. We will try to do something about a hard copy for distribution at the STC in June.

5)EDTOA RECOGNITION PLAQUES

We received three nominations for addition to the EdTOA Honor Roll. The three were: Paul Andruczyk/Jeff Donahue/Roy Saplin. Peter Houghton moved and Steve Perta seconded a motion to accept all three for addition to the Honor Plague. Approved.

=====>EXECUTIVE BOARD MEMBERS BE ADVISED: The names of the three

"honorees" will be omitted in the distribution of these minutes to PRIMARY CAMPUS CONTACTS. Chair Houghton would like add a little drama to the presentation.

6)FALL BUSINESS MEETING

Discussion was held with respect to having another EdTOA Fall business meeting along side our COA/TOA colleagues in Syracuse. Suggestions were made for all sorts of activities and Paul shared info on the possibility of another TEACHING TOOLS event taking place in Syracuse in November. It would be to our advantage to coordinate our business meeting with this event. The Board agreed last year's initial Fall meeting was well received and our treasury should be used to support the event again.

7)OET/NYN UPDATE

Chair Houghton passed out a copy of the EdTOA response with regard to the OET TOG proposal. (See ADDENDUM #1 at the end of these minutes). So far he has not had a response from ANYONE.

Bob Racette reported that a member of the SUNY Board of Trustees is recommending that the NYN/SUNYSAT be "set free" from SUNY Administration. Two alternatives have been suggested:

1. Make NYN a public foundation.
2. Transfer NYN to the Research Foundation. Either action would lead to all SUNY campuses becoming another client and those of us who would need the NYN's services would pay just like ALL OTHER clients. The issue is still on the "table". Bob also strongly urged EdTOA to continue the idea of holding Executive Board meetings around the state at various campuses. He also added that from his perspective at OET, it is quite evident that we are the only "OA" doing things.

8)REGIONAL MEETINGS

CENTRAL - no report

SOUTHEAST - no report

NORTHEAST - no report

WESTERN - met MARCH 21st at FREDONIA. Toured the Project WESTNET facilities. Staff update at Alfred State has Richard Torrey resigning and Dawn Linke being put in charge.

9)OLD BUSINESS

Paul shared a copy of our letter to Lisa Livingston indicating our endorsement of the Fair Use Multi-Media Guidelines. Originally the Secretary tried using e-mail to accomplish this task but Lisa indicated a formal letter would be best. In her e-mail response she indicated our organization would be added to the "official" list of organizations endorsing the guidelines. (See ADDENDUM #2)

10)NEW BUSINESS

- For the record...check out the "Letters to the Editor" section of the February 1997 issue of Broadcast Engineering. Chair Houghton has some interesting comments about digital TV.

- Steve Perta shared an e-mail message that began circulating around the Utica IT yesterday. The basics of the message indicate that John Ryan is soon to be appointed Chancellor of SUNY. Bob Racette indicated that he's been to the NYN and is aware as best as can be expected of the NYN and SUNYSAT.

- The Board was given a tour of the Columbia-Greene campus and host Jeff Elliott demoed his two-way interactive distance learning classroom.

Move to adjourn at 1:34 P.M.

=====> The schedule for the 1997-98 Board meetings will be announced at the STC in Syracuse in June at EdTOA's annual business meeting.

Paul Andruczyk

ADDENDUM #1

Body of the letter to Chris Haile...

Dear Chris,

After much consultation with members of EdTOA and a review by the Executive Council of the organization, I am advising you that it is the decision of EdTOA to decline development of the "Technology Officers Group". Through the creation of alliances, project groups, etc., EdTOA members on various campuses are involved in technology deployment within and among their campuses, as well as networking within this organization. It is felt at this time EdTOA should be exploring ways to further strengthen its existing connections with OET, rather than the creation of a further organizational level.

While this may mean the end of the proposal, it is our sincerest desire to make the Chair of EdTOA, or other members available for consultations whenever you need us. We want to be sure that OET knows that we are in full support of your office's mission and value the help, assistance and advice that you have to offer. We have no problem with appointing EdTOA members to serve on specific committees to handle any task at hand that we can help with.

Sincerely,
Peter Houghton

ADDENDUM #2

Body of the letter to Lisa Livingston...

Lisa,

At the February 14, 1997 meeting of the Executive Board of EdTOA (Educational Technology Officers Association of SUNY), we unanimously passed a motion to endorse the work of all the organizations involved in the development of the FAIR USE GUIDELINES FOR EDUCATIONAL MULTIMEDIA document.

In particular, we would like to thank the Consortium of College and University Media

Centers, the members of the Multimedia Guidelines Development Committee and last but not least you for having taken on the monumental task of coming up with a set of realistic, workable guidelines that those of us on the "front lines" will find very useful in our instructional development work with faculty.

If it is not too late, please add our Association to the list of organizations supporting the guidelines.

Sincerely,
Paul Andruczyk

END OF MINUTES

Last modified January 14, 1998 [Peter J. Houghton](#)