



EdTOA Executive Board Meeting  
UB Phone Bridge September 9, 2009

In attendance:

Roseanne Anzalone - Northeast rep  
Peter Houghton – Webmaster  
T. John McCune – Western Rep  
Emily Trapp - Chair  
Brad Snyder - past chair  
Bill Meyers – STC session coordinator  
Hailey Ruoff - Secretary/Treasurer  
Peggy Noll - Southeastern Rep  
David Geasey - Northeast rep

Chair **Trapp** called meeting to order at 9:35 AM

Meeting minutes from June - motion to approve **Meyers**; **Noll** seconded.

Meeting minutes from August - motion to approve **Trapp** seconded **Houghton**

Treasurer's report – As of 8/1/09 budget is at \$7,353.70 with NO outstanding expenses. Speaker fees from Virtual STC have been paid as well as mileage for those EdTOA speakers who had to travel to present. Motion to approve **Anzalone** seconded by **Meyers**.

**Regional Reports:**

Northeast - Chancellor's visit to ACCC. NYN special was on and it looks like it is similar in function to Elluminate and other online meeting software. Video Interactive Educational Webinar (View)

Western - Chancellor did visit Fredonia and she is accumulating quite a collection of clothes from the campuses. No other report.

Central - No representation on call.

Southeast - Banner and Angel are currently down. Chancellor visit to Dutchess. Request for agenda for Fall business meeting so people can fill out travel requests.

CCIO Liaison - No representation on call

NYN - No representation on call

### **Sub-Committee Reports:**

Webmaster - **Houghton** - Chair **Trapp** would like site to be current and will send Houghton some suggestions on content that can be removed.

STC Planning Committee - **Meyers** - STC call scheduled for tomorrow (9/10) and yesterday there was a demo with Elluminate. Theme had not been decided yet. **(UPDATE> As of 9/10 the theme IS - Building IT for Tomorrow's Education).**

**Vendors should be contacted in the lower NY area to let them know that our location has changed and we need sponsors!!**

### **OLD Business:**

Service award was not given but the person or persons will be recognized at STC 2010. Confidential nominations can be sent to Chair **Trapp** and/or Sec. **Ruoff**. We will not forget last year's service as it was a tremendous undertaking!! Perhaps a VIRTUAL service award ☺.

SBE - 10/7/09 - Agenda items need to be sent ASAP to Chair **Trapp**. All EdTOA members are welcome to Exec board meeting; cannot vote but can come. If coming to lunch we need to know ahead of time so accommodations can be made. Chair **Trapp** will send out invite and note that we need lunch count. (Lunch is at Noon)

## ***STC 2010 - Building IT for Tomorrow's Education - June 13-16***

### **NEW Business:**

MediaSite - **Snyder** - Kevin Stillman is researching for SUNY Admin to host server whether it would be financially beneficial for SUNY admin to purchase and have the hosting software and hardware and then re-sell bandwidth and hard drive space. The campuses would be the administrators of their spaces and SUNY Admin would maintain the server and hardware. Instead of each campus buying their own software and hardware they could go through SUNY Admin. This is not a done deal; SUNY Admin investigating. **Snyder** suggests sending out survey to see what campuses have Media Site.

Marketing EdTOA to new members - Chair **Trapp** thanks **Donahue** for the updating to the list but it seems we are having problems with the list. Website is down as well.

Seeking ideas on how to market ourselves to new members. **Snyder** brought up picking up the phone and calling the schools that are under their respective regions. **Trapp** agrees and charges each rep to make some contacts. Reach out to the membership and get them excited about STC 2010 - we need local EdTOA-ans help to promote!!

STC Scholarships - Suggested that in addition to registration we offer 1 night covered by EdTOA but the need must be documented (as in a statement from the campus stating that no travel will be reimbursed).

Virtual STC (2009) - **Meyers** will look into getting comments from Virtual survey and have information for the face to face meeting in October or will send out a summary before the meeting. Looking for Session Ideas (**SEE BELOW FOR LIST FROM 2009**)

Conference Calls will be the second Wednesday of the month and **Ruoff** will confirm with David Shurtleff from Buff. She will send out info to the list.

Chair **Trapp** motion to close **Snyder** seconded conference call ended at 10:15 AM.

Respectfully submitted:

Hailey M. Ruoff  
Secretary

**PLEASE CHECK THIS LIST AND UPDATE:**

Current Representation:

Central: David McQuin, Christopher Baycura  
Western: T. John McCune, Frank Mancini  
Northeast: David Geasey, Roseann Anzalone  
Southeast: Tom Gala, Peggy Noll

Chair: Emily Trapp  
Past Chair: Brad Snyder  
Chair Elect: vacant  
Secretary/Treasurer: Hailey M. Ruoff

CCIO Liaison: Jeff Donahue

Webmaster: Peter Houghton

STC Session Coordinator: Bill Meyers

**STC 2009 Session ideas - PLEASE NOTE SOME OF THESE WERE ACTUALLY USED FOR STC 2009!!!**

1. Green Technology and classrooms and storerooms.
2. How do you dispose of technology in an efficient manner? (proper environmental disposal & other options) OR keeping your old technology working in some fashion or another, as it's going to become increasingly difficult to afford new gear every year – shelf life will have to be extended – how to “beef up” existing technologies.
3. Media Rich presentation
4. Digital signage – Simon was discussed, Axis TV – various campus systems were used. (security & other issues still make it an interesting topic.)
5. Video over IP – infrastructure for the lecture center
6. Greening your studio – what kind of lighting can you use
7. Media Asset Management – how do you handle the video streaming on your campus and the digital assets that you have (sort/filter/retrieve) - FinalCut Server
8. Emerging technologies
9. Facilities – arch enemy or something else....should a session be created on the working relation (or lack thereof) of facilities and the technology people so tech is not thought of as an afterthought.
10. Learning does not have to happen in the “classroom” anymore, how do we build the black box classroom – collaborating spaces
11. Types of technology committees.
12. First LEED accredited CTS person was discussed as Emily and Brad were at his session and would like to see if he could come to STC (would like to possibly see this as a PD or plenary or keynote)
13. AV practices
14. Smartboards
15. TouchPanels
16. Interwrite Pads
17. Copyright
18. Media rich content delivery using iTunes U - integrating with the course management system.